



## EURATEX - The European Apparel and Textile Confederation

### seeks a **Communication Officer**

EURATEX - the European Apparel and Textile Confederation, is the voice of the textile and clothing industry in Europe. Our mission is to create a favourable environment within the European Union for the manufacturing of textile and fashion products. Trade and industrial policies, innovation and sustainability are the main areas EURATEX focuses on to improve the competitiveness of our industry. [www.euratex.eu](http://www.euratex.eu)

EURATEX is currently seeking a **Communication Officer** to improve and enhance its internal and external communication.

#### Key responsibilities

- Support effective advocacy actions towards the European institutions, in coordination with the EURATEX Policy managers
- Ensure a smooth communication with EURATEX members
- Implement the new communication strategy by developing new creative tools to raise awareness and renew the image of the sector
- Maintain an active high-quality online and social media presence and enhance communication with European and national media
- Writing news releases, the monthly newsletter and other written communications to internal and external target audiences for print and online media
- Coordinate and implement communications' activities in the context of European projects, including events, video, digital and printed materials, etc.
- Support member and external communications of the European Textile Technology Platform, a European network of textile research and innovation experts of which EURATEX is a founding member [www.textile-platform.eu](http://www.textile-platform.eu)

#### Skills

- Excellent drafting skills for high quality written communication material in English
- Ability to explain sometimes complex technical issues in simple language
- Excellent working experience in dealing with major on-line and social media communication tools and strategies
- Ability to mobilise people around a common project
- Good networking skills
- Good organisational and problem-solving skills
- Relevant office IT skills (WordPress, Adobe InDesign, Photoshop, Outlook, Word, Excel, PPT)
- Flexible person, a real team-player

#### Education

- At least bachelor degree level (in Communications or European Affairs, preferably)

### Required experience

- 2-3 years of relevant working experience in communication, preferably within an international or European environment
- Knowledge of EU public relations and/or the textile or other light-industries is an asset

### Languages

- Excellent fluency in written and spoken English
- Knowledge of additional widely spoken EU languages is an asset

The position is full-time, located in Brussels and includes some travel opportunities. The working language is English.

To apply, please send your CV (max. 2 pages) and a cover letter (max. 1 page) stating how you fit to the job profile as well as your monthly salary expectations (in gross). Please also include a recent text written by you in English (max. 1 page). **Applications without the writing sample will not be considered.**

Candidates should send their application in a mail quoting "Communication Officer" in the subject line **before 11<sup>th</sup> September 2017** close of business to EURATEX – Attention: Paulette De Wilde, 24 rue Montoyer, Bte 10, 1000 Bruxelles, E-Mail: [paulette.de.wilde@euratex.eu](mailto:paulette.de.wilde@euratex.eu).

**Only shortlisted candidates will be contacted.**

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