



Euro-Mediterranean Conference on Digital integration, energy and resource efficiency: opportunities in textile and clothing value chains across the Euro-Mediterranean Area

**organised in co-operation with DG Internal Market, Industry,
Entrepreneurship and SMEs and Małopolska Kraków Region**

Preliminary draft programme ver.02/03/2015

Venue:

Sukiennice (The Cloth Hall)
Rynek Główny 1-3, Kraków, Poland

Dates:

27-28 April 2015

For more information on TAIEX assistance and to download presentations of this event, please go to: <http://ec.europa.eu/enlargement/taieux>.

Aim of the meeting :

The conference is organized in the framework of the Euro-Mediterranean Dialogue in textile industry, launched during the Euro-Mediterranean Ministerial meeting on industry in Caserta in 2004¹ and conducted successfully as the only sectoral dialogue with Mediterranean partner countries. The Euro-Mediterranean Dialogue is included in EU documents on European Neighbourhood Policy as an example of the successful sectoral industrial cooperation² and in the activities of the Working Party on Euro-Mediterranean Industrial Cooperation³.

Textiles and clothing has a long tradition in the Euro-Mediterranean Area. The manufacture and the export of textile and clothing products - as second most traded goods (after oil and gas) and a priority sector in the Region - represent a factor in economic development and political stability in the Mediterranean partner countries. The value of the trade in textile and clothing industry in the Euro-Mediterranean Area reaches EUR 35 billion a year. Around 35% of all EU exported textiles go to the Euro Mediterranean Area.

Although Mediterranean partner countries already have a strong manufacturing base in textiles and clothing, times have come to develop the sector further into more competitive value-added, innovative and knowledge-based industry. In this context, focusing on innovative aspects of textile and clothing industries would certainly come at the right time to deliver concrete results as deeper industrial partnership and better jobs across the Euro-Mediterranean Area.

The main objective of the conference is to exchange experiences regarding successful business practices, programmes and policies about digital integration, energy-efficiency and sustainability of textile materials to boost the industrial competitiveness of companies in textile and clothing sector in the Euro-Mediterranean Area.

Concerning digital integration the examples of eBIZ⁴ applications across Europe will inspire how to benefit from real-time data exchanges and how to use digital communication to better integrate the supply chains in and across the Euro-med area. This currently addresses the economic actors (e.g. exchange of orders, invoices, etc.) and in the near future it reach out consumers (e.g. e-labelling) and authorities (e.g. e-Compliance).

The textile industry is under increasing pressure to minimize its impact upon the environment and improve the sustainability of supply chains. Participants will discuss how to stimulate innovation and new business models of textile and clothing companies across the Area, while addressing the issues of energy efficiency and sustainability of textile materials and water management. The discussions on benefits of digital integration and energy efficiency would not be complete without presenting various training and funding opportunities for the sector in the Area.

¹ http://ec.europa.eu/enterprise/sectors/textiles/external-dimension/euro-mediterranean-region/index_en.htm

² Joint Communication to the European Council, the European Parliament, the Council, the European Economic and Social Committee and the Committee of the Regions "A Partnership for Democracy and Shared Prosperity with the Southern Mediterranean" Brussels, 25/05/2011, SEC(2011) 645 and "European Neighbourhood and Partnership Instrument (ENPI) Regional Indicative Programme (2011-2013) for the Euro-Mediterranean Partnership".

³ http://ec.europa.eu/enterprise/policies/international/promoting-neighbourhood/mediterranean/index_en.htm

⁴ eBIZ is the European standard digital language for data exchange specifically in textile, clothing and footwear business www.ebiz-tcf.eu or eBIZ linkedin group.

The conference will be organised around 5 panels:

- I. Policy developments in digital communication (e-business); energy efficiency, sustainability and innovation
- II. Digital communication (e-business)
- III. Energy made-to-measure
- IV. Sustainable textile materials
- V. Sustainable textile chemistry and water management

Participants: representatives of national and regional administrations, textile and clothing industrial associations, companies, chambers of commerce, IT providers for textile and clothing sector, research centres specializing in innovation, energy efficiency, sustainability of textile materials and resource efficiency in textiles and clothing as well as international, European and national organisations involved in programmes for innovation and energy efficiency (around 100-140 participants).

Participants from EU Member States, Mediterranean partner countries (Southern Neighbourhood, Western Balkans (+ Turkey) and EFTA covering the entire pan-Euro-Mediterranean Area, that is contracting parties of the Convention on pan-Euro-Mediterranean rules of origin. The participants are selected from the countries where the textile and clothing sector plays an important role in the economy.

More information on:

http://ec.europa.eu/enterprise/sectors/textiles/external-dimension/euro-mediterranean-region/index_en.htm

Day 1 :

09:00	Welcome and registration
09:30 – 10:00	<p>Welcome by</p> <ul style="list-style-type: none"> – Ms Elżbieta Bieńkowska, Commissioner for Internal Market, Industry, Entrepreneurship and SMEs at the European Commission – Minister of Industry/Innovation from a Mediterranean partner country, TBC – Mr Marek Sowa, Marshal of Małopolska Region (Host of the conference)
10:00 – 10:15	TAIEX presentation
10:15 – 10:45	Coffee Break
10:45 – 12:00	<p>Chair: European Commission (DG GROW)</p> <p>Panel I: Policy developments in digital communication (e-business); energy efficiency, sustainability and innovation</p> <ol style="list-style-type: none"> 1) EU programmes and policies for digital integration and energy – efficiency – <i>Ms Anna Sobczak, DG GROW, European Commission</i> 2) Digital integration and energy efficiency development in textile and clothing – the case of Poland – <i>Ms Aleksandra Krysiak, Polish Textile and Clothing Association</i> 3) Plan TEXTILE 2025 – the view from Morocco – <i>Ms Iraqui Soumaya, Ministère de l'Industrie, du Commerce, de l'Investissement et de l'Economie Numérique (TBC)</i> 4) Euro- Mediterranean cooperation on energy efficiency and innovation – <i>Mr Claude Ayache, KIC InnoEnergy SE Energy think-tank for the European Commission</i> 5) Textile and clothing sectors as European smart specialisation in the Galicia Region – <i>Mr Ricardo Capilla Pueyo, TECNOPOLE (Galician Technology Park), Spain</i>
12:00 – 13:30	Lunch break

13:30 – 15:00	<p>Chair: Mr Mauro Scalia (Euratex) why digitally communication in the fashion supply chain (what's eBIZ?)</p> <p>Panel II: Digital communication (e-business)</p> <p>main focus: integration of the supply chain in Europe and Med-area, benefits for the companies, costs reduction and efficiency, training and funding for new comers</p> <ol style="list-style-type: none"> 1) The industry need of digital integrated supply chains, today and tomorrow – <i>Mr Alessandro Canepa, F.Ili Piacenza, Italy</i> 2) Communicate with a single digital language through countries and the value chain with a focus on how to help the fashion business, the key role of IT providers – <i>Mr Francis Jacob, Schaffer Productique, France</i> 3) Communicate with a single digital language through countries and the value chain – the case of the company SEFITA in Morocco – <i>Mr David Beluche, Director of the information systems of the company SEFITA</i> 4) A truly integrated supply chain across borders – <i>Mr Andreas Schneider GCS consulting, Germany</i> <i>15' focus another perspective on how to help the business from a German market perspective</i> 5) A single language from textile manufacturing until the point of sale – <i>Mr Leif Roenn, iLevel, UK</i> <i>15' focus another perspective on how to help the business from a UK IT providers specialised in connecting brands to shopping mall</i> 6) EDI and logistics from Lebanon to Europe, <i>Mr Roy Badaro, Beirut Chamber of Commerce & Industry, Lebanon</i>
15:00 – 15:30	Coffee break

15:30 – 17:00	<p>Chair: Ms Patty Fong, Director of the Energy Efficiency Program at the European Climate Foundation</p> <p>Panel III: Energy made-to-measure</p> <p>main focus: benefits of energy efficiency, benefits for the companies, outlook to future developments, training and funding for new comers</p> <p>"Wake up video"</p> <ol style="list-style-type: none"> 1) Energy Made-to-Measure campaign – building awareness on energy savings and opportunities in Europe – <i>Mr Mauro Scalia, EURATEX</i> 2) Energy efficiency in clothing production in Bulgaria – <i>Mr Nikolay Uzunov, Pirin-TEX EOOD, Bulgaria</i> 3) Energy Efficiency in Textile manufacturing, experience from a textile mill company – <i>Mr Massimo Marchi, Filatura Marchi, Italy TBC</i> 4) Energy efficiency in textile and clothing production: an experience from Macedonia – <i>Ms Natasa Sivevska, Textile Trade Association of Macedonia – Textile cluster, FYROM</i> 5) Textiles and Energy Efficiency – the case of Morocco – <i>Mr Mohamed Anouar Jamali, ESITH, Morocco</i> 6) Energy efficiency in garment manufacturer - experience with SESEC, audits and solar energy – <i>Mr Mico Mineiro, Twintex country manager, Portugal</i> 7) The impact of Energy Made-to-Measure campaign in Romania, how to help textile and clothing companies – <i>Dr Carmen Ghituleasa, Director INCDTP, Romania</i>
17:00 – 17:15	Closing remarks of Day 2

19:00 Dinner upon special invitation

Day 2

09:30 – 09:45	Welcome and the summary of the previous day
09:45 – 11:15	<p>Chair: Mr Francesco Marchi, Euratex, Smart materials and smart technologies- European Technology Platform for the Future of Textiles and Clothing</p> <p>Panel IV: Sustainable Textile Materials</p> <ol style="list-style-type: none"> 1) “The value of environmental footprints” – <i>Mr Bernard Defray, Head of Technical & Environmental Department, CIRFS (man-made fibres industry association)</i> 2) Potential for greater use of EU-origin natural fibres in the textile sector – <i>Dr Agnieszka Komisarczyk, Technical University of Lodz, Poland</i> 3) New post-consumer textile recycling approaches and technologies – <i>Mr Anton Luiken, Texperium, The Netherlands</i> 4) MED TEST Project (Transfer of Environmentally Sound Technology) in Tunisia – <i>Mr Rachid Nafti, Expert in clean production and sustainable development, Tunisia</i> 5) Sustainability- a giant elephant- textile recycling in Turkey – <i>Dr Sedef Uncu Aki from Bossa Denim, Turkey</i> 6) Social Cooperative Humana Nova – project in clothing recycling in Croatia – <i>Ms Sanja Ostroski, Social Cooperative Humana Nova, Croatia</i>
11:15 – 11:45	Coffee break
11:45 – 13:00	<p>Chair: tbc</p> <p>Panel V: Sustainable textile chemistry</p> <p>main focus: how to minimize its impact upon the environment and improve the sustainability of supply chains across the textile and clothing industry, biochemistry, biostuffs, dyes</p> <ol style="list-style-type: none"> 1) Improving resource efficiency of textile companies and developing supply chain for organic cotton products in Egypt – <i>Ms Lamia Afify, BUNT Sustainability consultant, Egypt</i> 2) Serbian perspective on Sustainable textile chemistry and water management – <i>Dr. Maja Radetic, Textile Engineering Department, University of Belgrade, Serbia</i> 3) "Electrochemical techniques (EC) combined with UV irradiation for the treatment and reuse of textile dyeing wastewaters: Industrial marketing" – <i>Ms M.Carmen Guitiérrez Bouzán – INTEXTER (Institut d’Investigació Tèxtil) – UPC – Universitat Politècnica de Catalunya), Spain</i>

	4) Enterprise Europe Network- Textile and Fashion Sector Group- the activities and accomplishments – <i>prof. Serdal Temel, EBIC-EGE EGE University - Izmir/TURKEY</i>
13:00 – 14:30	Lunch break
14:30 – 15:30	<p>Chair: tbc</p> <p>Panel VI : Textile and water management</p> <ol style="list-style-type: none"> 1) GIDA – Collective wastewater treatment company of the Prato textile cluster – <i>Mr Gabriele Mammoli, GIDA, Italy</i> TBC 2) Practical example of water-efficiency by a Polish SME (very progressive dyeing, printing & finishing company from Lodz region) – <i>Mr Grzegorz Pogoda, Bilinski, Textile Print, Poland</i> 3) Dutch SME developing a novel wastewater treatment technology for the textile industry with 2 pilot installations in Turkey and Egypt and an on-going Horizon 2020 project submission for a further development of the technology and more advanced pilots in Belgium and Italy – <i>Mr Han Oude Groeniger, company EColoRo, The Netherlands</i> 4) How variant implemented practices lead to maintain the sustainability in textile wet process in Egypt – <i>Dr. Eng. Sherif Hamdy, Federation of Egyptian Industries (ECO SD -FEI), Egypt</i>
15:30 – 16:00	Coffee Break
16:00 – 16:15	Concluding remarks and closing of the conference
	On-site visit to textile and clothing enterprise /research centre

This meeting is being organised by the
Technical Assistance Information Exchange Instrument
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