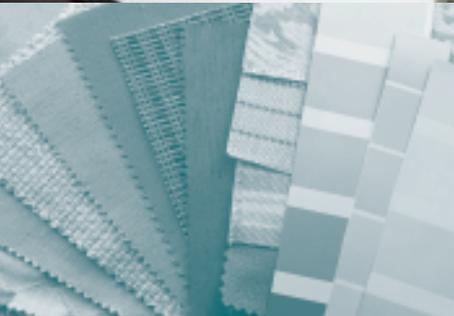




Taking Action

for the Future of the European
Textile and Clothing Industry



EURATEX



THE EUROPEAN APPAREL
AND TEXTILE CONFEDERATION



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For many years EURATEX has been successfully working with the European institutions on a range of significant initiatives to support the EU textile and apparel industry that accounts for 174.000 companies ensuring 1.66 million jobs and €162 billion turnover.

We are focused on a few clear priorities: genuine industrial policy, research and innovation support, free and fair trade and sustainable production. EURATEX is committed to making the voice of our companies – mostly SMEs – heard in Brussels. The improvement of proximity and mutual understanding between enterprises and the European institutions is on the top of our agenda. We are striving to facilitate access of SMEs to the European actions.

EURATEX provides the EU institutions with accurate data and useful tools for making the policies that enhance Europe's economic growth and facilitate jobs creation.

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Serge Piolat

EURATEX President

EURATEX at a glance

EURATEX – the European Apparel and Textile Confederation, is representing interests of the textile and apparel industry at the level of the EU institutions. As the voice of the European industry, EURATEX aims to create a favourable environment within the European Union for the manufacturing of textile and clothing products. EURATEX was officially created in 1996 by the merger of three organisations present in Brussels since the early '60s to promote our industry.

The textile and apparel manufacturing is an essential pillar of the local economy across the EU regions. According to the latest EURATEX data¹, the EU textile and clothing companies reached a turnover of €162 billion and generated a value added of nearly €44 billion. With a household consumption of nearly €500 billion, the EU-28 is the largest world market for textile and apparel goods. The EU is the second world exporter of textiles and clothing. The extra-EU exports reached 28% in 2014.

¹ Bulletin Nr 4, 2014



EURATEX represents
174.000 **COMPANIES** with a
TURNOVER of €162 billion
employing 1.66 million
WORKERS EXPORTING for
€42 billion outside the EU

Source: Euratex

EURATEX promotes the competitiveness and sustainable growth of the European textile and clothing full value chain to achieve:

→ Innovation-driven industry

→ Sustainable use of resources

→ Worldwide free and fair trade in the sector

→ Education and training for qualified professionals

→ Protection of intellectual property rights

→ Promotion of fair social and ethical values

What we do

Trade & industry

- Bilateral & multilateral trade negotiations
- Market access
- Investment & protection of intellectual property
- Counterfeiting
- Access to public procurement



R&D and innovation

- Research & development
- Higher education and training
- Non-technological innovation
- Energy efficiency
- Standards



Environmental & social matters

- Environmental policies
- Greening public procurement
- Consumers protection
- Workers safety
- Vocational training
- Skills
- Social dialogue & governance



Trade & Industry

Trade negotiations with non-EU countries

Growth in our sector is increasingly coming from exports outside the EU and EURATEX strives for balanced Free Trade

Agreements (FTA), which serve and promote the sector's priorities. We encourage cooperation with local textile and clothing organisations in FTA partner countries and regions. In parallel, we follow-up the World Trade Organization's developments in order to support

multilateral initiatives that promote open markets and free and fair trade, like the Trade Facilitation Agreement adopted further to the WTO Ministerial Conference in Bali (December 2012).

140 000 tights per hour are produced in the EU

Source: Eurostat

Fair market access

In order to improve access to world markets for textile and clothing products and to enhance the internationalisation of our companies (particularly SMEs), EURATEX is working on identifying and removing existing trade barriers in 3rd countries. It is equally important to foster cooperation of companies with authorities at the EU and national levels to fight against increasing protectionism and market-distorting trends in 3rd markets.

International public procurement

EURATEX is making considerable efforts to reach reciprocity between the EU and 3rd countries public procurement markets.



We export outside the EU-28 for €116 million of textile & clothing products per day

Source: Eurostat

We are assuring the request of improved Government Procurement Agreement in the FTAs under negotiations.

Genuine industrial policy

Any decision, new regulation or political initiative prone to have an impact on our sector is precisely considered in the light of a business-oriented thinking. EURATEX closely cooperates with the European institutions to create a balanced legal framework that supports the competitiveness of companies and builds confidence among the European consumers establishing efficient labelling, proven consumer safety and reliable customer information.

R&D and Innovation

More EU collaborative research

EURATEX informs EU policy makers about research and innovation priorities of the sector and supports participation of the industry in European Research and Innovation funding

In the period of 2007-2013 textile-related collaborative research projects worth a total of over €200 million were funded by the 7th EU Framework Programme for Research and Technological Development.

programmes, such as HORIZON 2020. EURATEX is a founding member of the European Technology Platform for the Future of Textiles and Clothing². It is an experts network of all stakeholders involved in textile and clothing related research and innovation across Europe. Launched in 2004, the platform has grown into the largest European textile research and innovation network with over 750 active members.

Excellent innovation framework conditions

At least four times a year fashion brands create new full collections. Meanwhile all textile and clothing companies are investing to develop new products or produce existing ones in a better way, in other words – they innovate. EURATEX advocates for SMEs-tailored innovation conditions, including: industry-oriented research policy, IPR protection and access to finance.

As well we support the sector's SMEs eager to participate in collaborative research and commercially exploit the projects' results.

EURATEX promotes the widespread adoption of eBIZ – a single digital language for the fashion industry. It enables companies to exchange orders and data between their systems.

eBIZ : www.ebiz-tcf.eu

Faster results to the industry

Energy is a fundamental resource every sector depends on, for instance in textiles manufacturing energy can value up to €3 for every €10 of value generated. Therefore, EURATEX launched the 'Energy Made-to-Measure' campaign³ to promote energy efficiency know-how and directly support the companies, particularly SMEs, across Europe.

Intellectual property rights

The fruit of a company's imagination and innovation – new products and processes, constitute the most valuable asset of its business. Strategic management of intellectual property rights (trademark, patent, design and copyright) is as important for the success of the textile and apparel companies as the production and distribution.

Top category of detained counterfeit articles at the EU customs is clothing. In 2013, 6 million articles were seized for a total value of almost €100 million.

Source: DG Taxud

² Textile Platform: www.textile-platform.eu

³ Energy Made-to-Measure: www.euratex.eu/em2m

Environmental & social matters

Resource efficiency & environmental protection

Environmental policies for the textile industry are those linked to chemicals, waste and water management, CO₂ emission, industrial emissions, resource efficiency including energy, general product safety, workers safety and ecological labelling. EURATEX role is to define and support actions to improve sustainable production and consumption via an integrated approach based on the active promotion of environmentally friendly products and production processes.

Enhancing education for better skills

In the view of anticipated changes of the textile and clothing sector, EURATEX is striving to promote the most appropriate education and training solutions. Actively participating in the European Textile Flagship initiatives (ESCO, EU Skills Panorama) and the European Textile Clothing Leather and Footwear Skills Council⁴, we contribute to improving the quality of the European labour force.

Social Dialogue

EURATEX, both through its sectorial social dialogue with the trade unions and its employers' strategy, promotes coordinated actions to safeguard respect of fundamental labour standards and social dimension of Corporate Social Responsibility.



By 2025, 611,000 job openings in
the sector are anticipated across EU28

Source: CEDEFOP

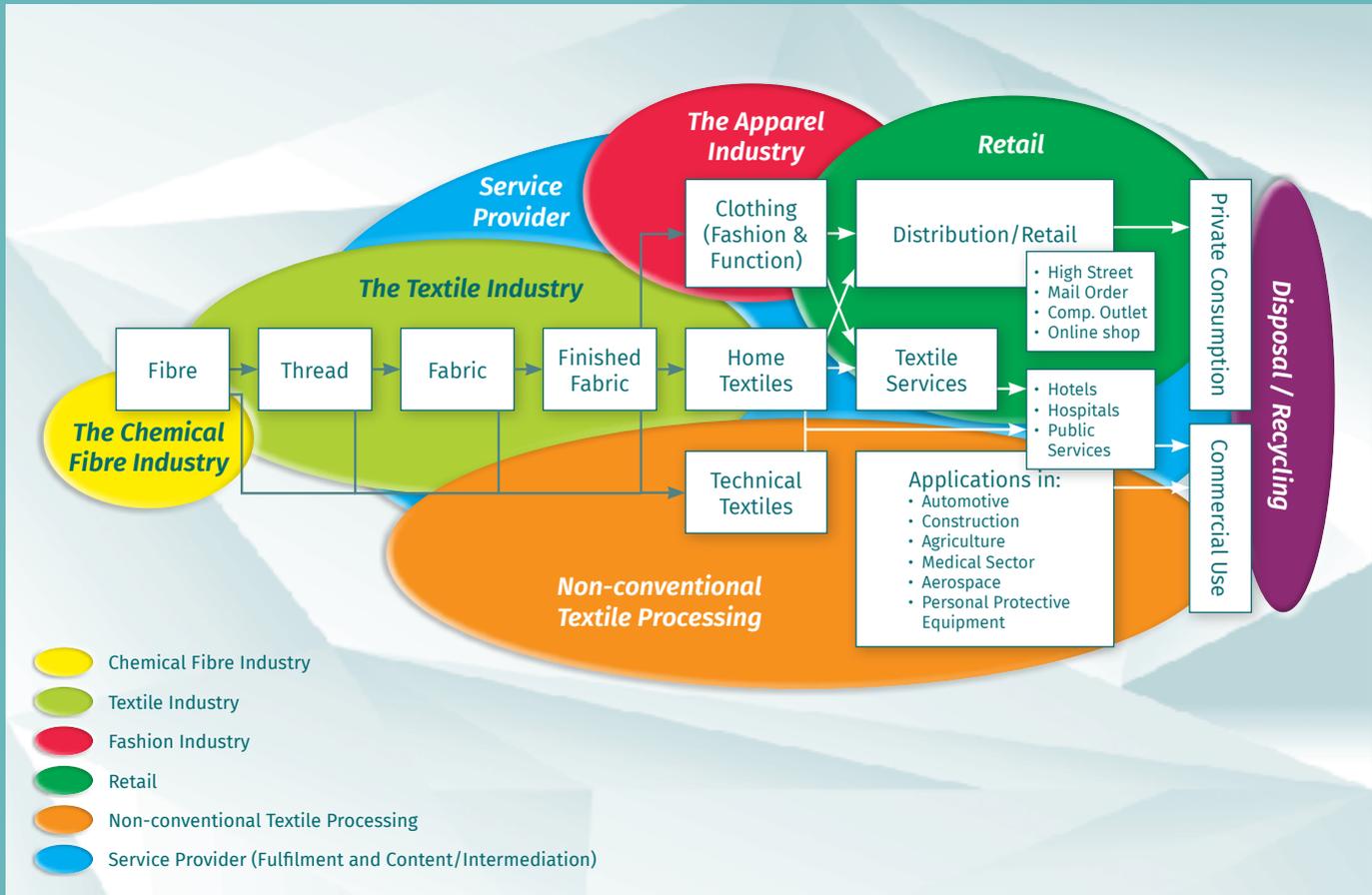
⁴ TCLF Skills Council: www.europeanskillscouncil.t-c-l.eu



Network of production & application of textiles

The EU textile and apparel sector is a dynamic high-tech industry that is producing not only garments and home textiles but also makes considerable contribution to other sectors – automotive, medical, personal protection, construction, aerospace, agriculture, etc.

The core strength of our industry in the EU is the presence of each step of the production and distribution chain (from fibre through fabric to ready-to-use product) that allows our companies to find cost-effective and flexible solutions. The EU manufacturers are highly specialised and thanks to their advanced know-how produce top quality products and innovative goods. The textile and fashion products made in the EU are also outstanding in their respect of environmental protection, health and safety of consumers and labour rights and conditions.



Source: European Textile Technology Platform

EURATEX – voice of the national textile &

EURATEX brings together about 40 national industry associations and branch federations of textile and apparel sector from across the EU and neighbouring countries. We make sure that our industry has a clear and unified voice in the European Union.

EURATEX Members:

Austria: Fachverband der Textil-, Bekleidungs-, Schuh- und Lederindustrie – TBSL

Belgium: Fédération Belge de l'Industrie Textile, du Bois et de l'Ameublement – FEDUSTRIA

CREAMODA – Belgian fashion

Bulgaria: Bulgarian Association of Apparel and Textile Producers and Exporters – BAATPE

Croatia: Croatian Employers' Association, CEA
Textile and Leather Industry Association

Croatian Chamber of Economy

Denmark: Dansk Fashion & Textile

Egypt: Ready Made Garments Export Council - RMGEC

Estonia: Estonian Clothing and Textile Association – ECTA

Finland: Federation of Finnish Textile and Clothing Industries – FINATEX

France: Union des Industries Textiles – UIT

Union Française des Industries de l'Habillement – UFIH

Germany: Gesamtverband der deutschen Textil- und Modeindustrie – GTMI

Messe Frankfurt GmbH

Greece: Hellenic Fashion Industry Association – SEPEE

Hungary: Association of Hungarian Light Industry – AHLI

Italy: Federazione Tessile Moda – SMI – Sistema Moda Italia
Miroglio S.p.A.

clothing associations

Latvia: Latvian Textile and Clothing Association – LATVIA

Lithuania: Lithuanian Apparel and Textile Industry Association – LATIA

Poland: Federation of Apparel and Textiles Industry Employers

Portugal: Associação Têxtil e Vestuário de Portugal – ATP

Serbia: Serbian Chamber of Commerce

Slovenia: Gospodarska Zbornica Slovenije – Chamber of Commerce and Industry of Slovenia, Textiles, Clothing and Leather Processing Association

Spain: Consejo Intertextil Español – CIE

Switzerland: TVS Textilverband Schweiz

Turkey: Turkish Clothing Manufacturers' Association – TCMA

Turkish Textile Employers' Association – TTSIS

Turkish Textile and Apparel Exporters' Association – ITKIB

United Kingdom: Textile Forum

Europe: International Association of Users of Artificial and Synthetic Filament Yarns and of Natural Silk – AIUFFASS

European Linen and Hemp Confederation – C.E.L.C.

European Man-made Fibres Association – CIRFS

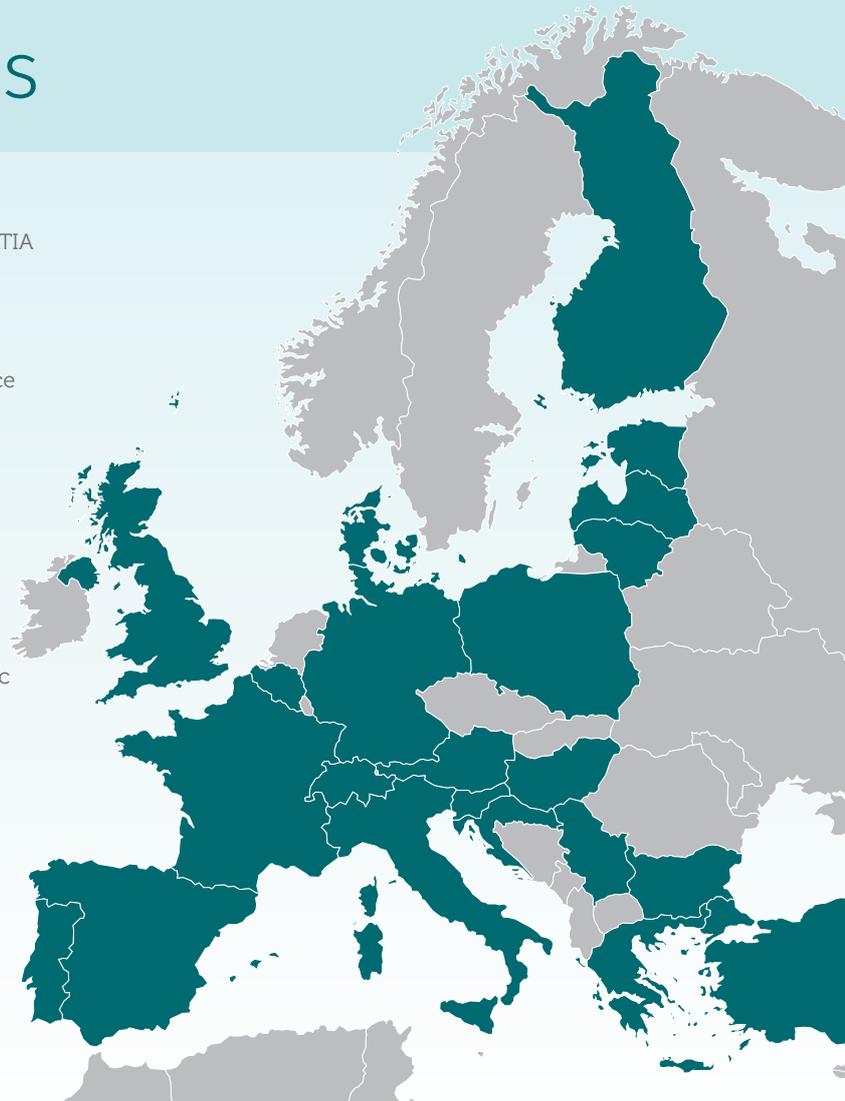
International Association Serving the Nonwovens & Related Industries – EDANA

European Federation of the Cotton and Allied Textiles Industries – EUROCOTON

European Liaison Committee of Twine, Rope and Netting Industries – EUROCORD

European Carpet and Rug Association - ECRA

European Textile Services Association - ETSA



Find out more

Visit our website to find out more about EURATEX members, activities and initiatives: www.euratex.eu

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