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Hrvatska udruga poslodavaca



**Energy Made-to-Measure**

ENERGY EFFICIENCY  
IN THE EUROPEAN **TEXTILE-CLOTHING**  
INDUSTRY



## SESEC, Energy Made to Measure, Workshop in Zagreb on the 23th September 2014

CEA Association of Textile and Leather Industry, as a partner in the EU project entitled SESEC, organized on Tuesday 23 September 2014 a workshop on Energy Efficiency for the companies in the textile, garment and leather industries. The SESEC project is co-funded by the Intelligent Energy Europe programme of the European Union and it is part of the campaign Energy Made-to-Measure.

The event was participated by a highly competent and relevant audience notably: leading Croatian garment and footwear companies, both large and SMEs, Ministry of entrepreneurship and crafts, Environmental protection and energy efficiency Fund.

Advisor to the Minister, Ms. Maja Pokrovac, presented a new proposal of the Energy Efficiency Act, which was addressed to the Croatian Parliament on the 26th September 2014. Methodology to assess energy efficiency at sectorial level shall be defined by December 2014.

Energy Efficiency Fund presented the calls for proposals that are currently available for industry as well as those scheduled for the following period. Fund also stressed that companies must know better their production process when applying for funds. Furthermore they should seek for external expertise or help in order to avoid the application of the projects or solutions that do not meet the needs of their type of production.

Tools like the SAT (Self-Assessment Tool) developed by the European project SESEC could facilitate the preparation of projects for calls of proposals of the Fund. Of course, tools cannot fully replace the audits in companies, but they can support the companies to assess their production process and identify opportunities.

EURATEX looks forward for further opportunities of collaboration with Croatian Employers' Association (CEA), for the purpose of replicating successful experience with companies across Europe also in Croatia. The planned SET project shall offer opportunities of collaboration until at least 2016. All details will be discussed with Croatian Employers' Association and Croatian Chamber of Commerce, as appropriate.

Several companies such as *Pounje*, *Varteks*, *Jadran tvornica čarapa* expressed their interest in organizing a workshop at the factory premises to apply SESEC results. CEA and EURATEX will gladly address this option.

The main conclusion of the workshop in Zagreb is that: all institutions must work in synergy in order to provide information that is easily accessible to companies, as end-users of all measures. The direct communication with companies would allow the institutions to design measures and calls for proposals with maximum efficiency in line with industry needs.

Participants agreed that it is necessary to improve the communication toward the companies (end-users) and welcomed future collaboration on projects like SESEC's. The SESEC tools as well as presentations held at the event can be downloaded from [www.euratex.eu/sesec](http://www.euratex.eu/sesec)

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