



EURATEX Activity Update

June 2019 – June 2020

Pandemic

Policy

Projects

Promotion

Partners

People



Pandemic

WHAT DO WE DO?



Monitor the impact of COVID-19
on the T&C sector

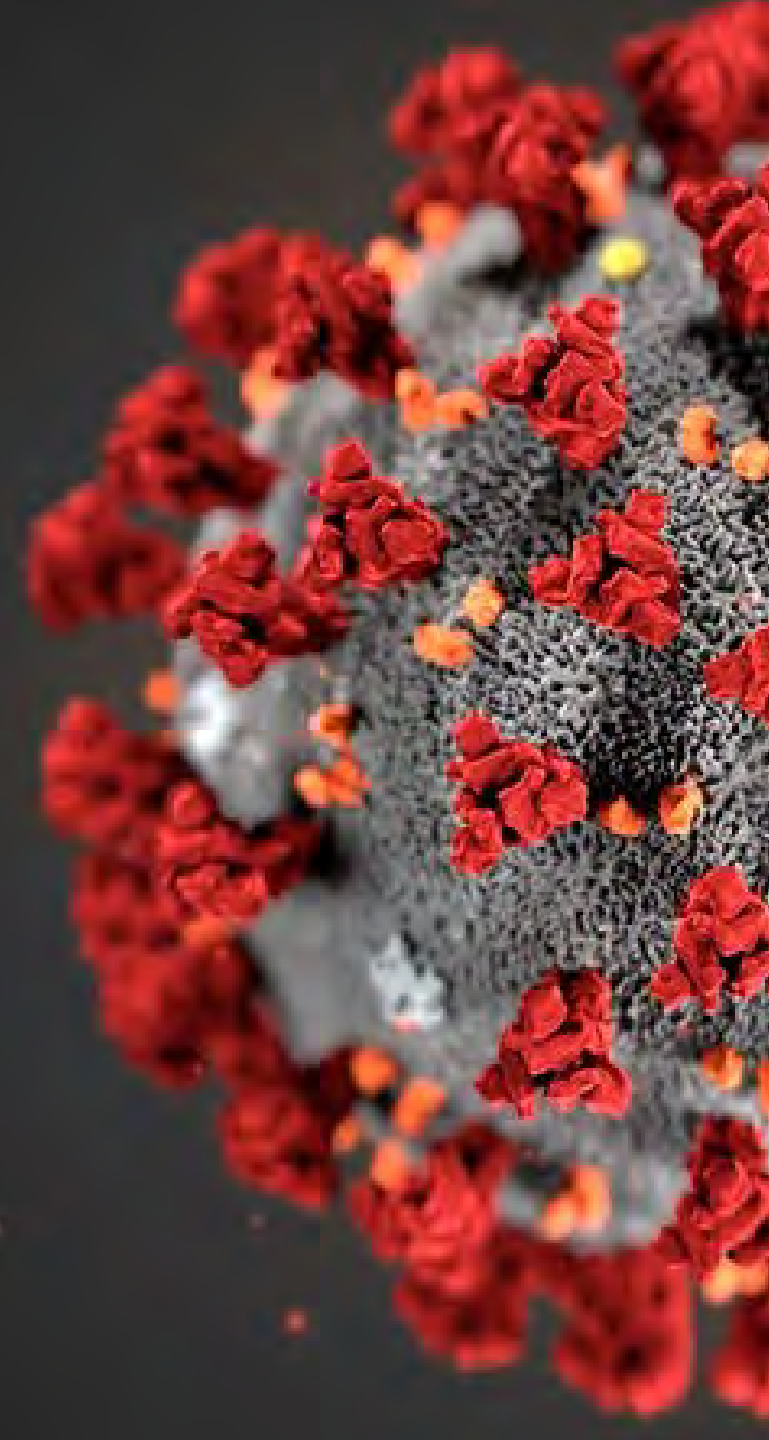


Lobby for our interests and facilitate
the industry's response



Develop a post-COVID-19 strategy for the
industry

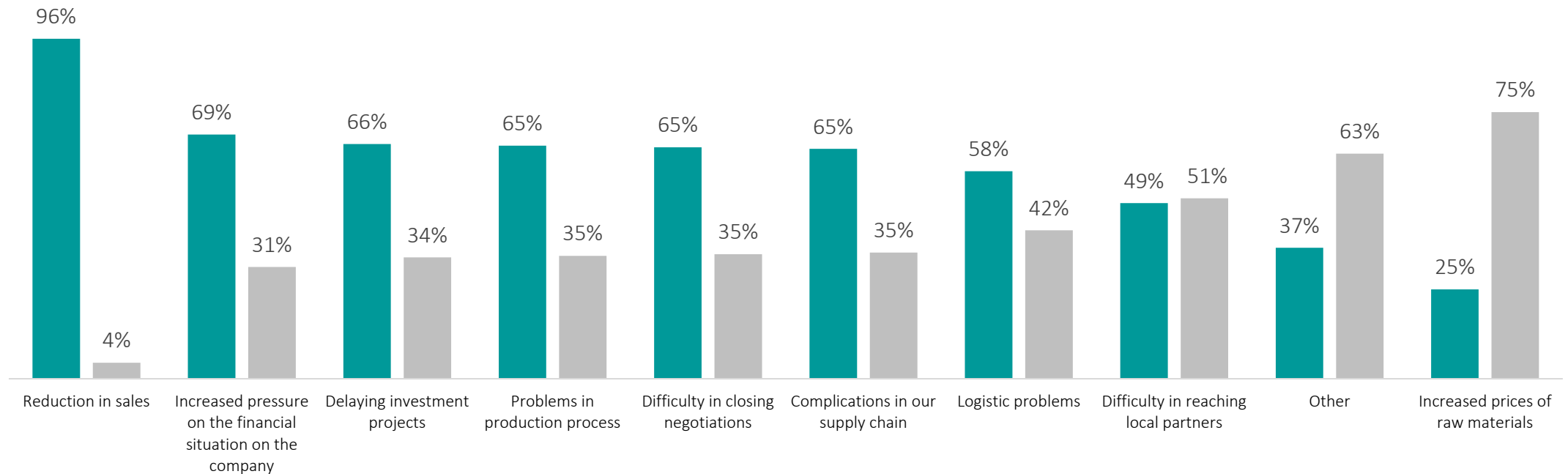
and much more...



Monitor the impact of COVID-19 on the T&C sector

Select the major **consequence(s)** for your company:

■ Yes ■ No

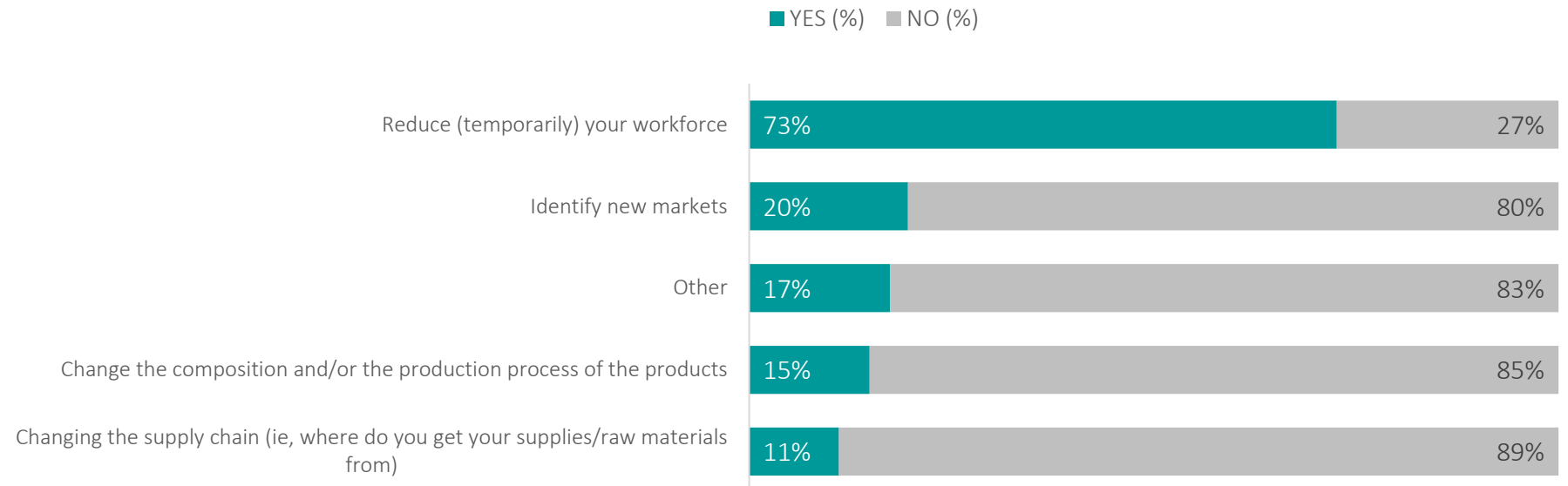


Monitor the impact of COVID-19 on the T&C sector

-50
BILLION €

Estimated impact on turnover
in 2020 for the T&C industry

Which **strategic measures** is your company taking to mitigate coronavirus?



EURATEX FACILITATES INDUSTRY'S RESPONSE



JOINT APPEALS

EURATEX engaged with other European and global business organizations making **joint appeals** to governments, stakeholders, and supply chain partners.



SUCCESS STORIES

EURATEX collected examples all over Europe about textile companies help fighting COVID-19. Their story conveys a hopeful message for the future.



PROTECTIVE GARMENTS

Textile and clothing production has been reduced to the minimum or even stopped.

EURATEX helped European companies by:

- providing a **matchmaking tool** to help production of face masks and gowns;
- collecting the most **frequent questions**;
- publishing a list of **laboratories** around Europe testing materials;
- providing relevant information on national **requirements**.

Develop a post-COVID-19 strategy



Alberto Paccanelli
met with Commissioner
Thierry Breton.

Multiple follow up
meetings with cabinet
and senior officials.



EURATEX created a
COVID-19 Task Force to
deal with the
pandemic.



EURATEX presented to
the European
Commission its **proposal
of a recovery plan** for
the T&C sector.

INNOVATION

Support
Innovation &
Digitalisation
of SME's & Start-
Ups

EURATEX FLAGSHIPS

PEOPLE

Improve Sector
Profile, Attract
Talents and
Upgrade Skills

RESILIENCE

Building Up
Sustainable
Supplies

MARKETS

Improve
International
Market Access
for T&C SMEs

CIRCULARITY

Build
5 Recycling
Hubs

Policy





The **European Union and Mercosur** reached a political agreement for an FTA on 28 June 2019, including a T&C chapter, negotiated by EURATEX.

Some achievements

EURATEX submitted its proposals to Eurostat consultation on the revision of **NACE**, while WCO accepted EURATEX amendments for the **Harmonized System**.





Circular Economy

EURATEX has pro-actively developed a **circular strategy**, based on companies' interests.

This will be the basis for the European Commission action plan, to be developed by 2021.

Alberto Paccanelli handing to Mr. Calleja Crespo, Director General of the European Commission DG Environment, our **Circular Economy Strategy**.



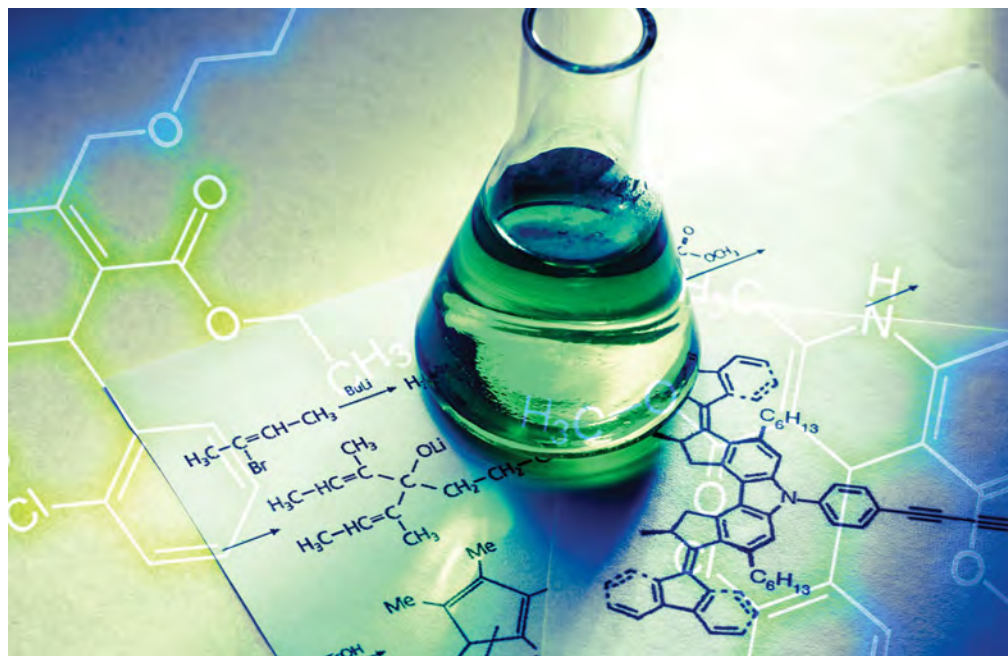
EURATEX in the driving seat...

As a leading member of the **Product Environmental Footprint (PEF)** committee, EURATEX prepares the future framework for sustainable consumer choices.



As a member of the UNECE working group on **Traceability**, EURATEX helps T&C SMEs to prepare for more integrated and efficient supply chains.

Based on company-evidence, EURATEX has been able to avoid excessive burden on **chemical restrictions** (i.a. C6 chemistry and skin sensitizers).



EURATEX helps to set standards for **Smart Textiles**, a fast-growing segment of our industry.

ONGOING DOSSIERS





Projects



**The project developed 9 new curricula
for high demand job profiles in textile, clothing,
leather and footwear.**



**Positive mid-term project evaluation by the EU.
EURATEX to take the lead in project dissemination.**

www.s4tclf-blueprint.eu



www.define-network.eu

EURATEX CO-ORGANISED MANY INFODAYS DURING THE LAST YEAR

Frankfurt, Germany | 14 May 2019

Milan, Italy | 25 – 26 November 2019

Budapest, Hungary | 3 December 2019

Valencia, Spain | 6 March 2020

Online InfoDays | 14 May 2020

LIFE DeNTreat PROJECT

Investigating waste water
treatment solutions for digital
textile printing.



2.4 million funding for smart textile innovators:

Call 1 - Feb. 2020: 16 SME's funded;

Call 2 - June-Oct. 2020: € 1 million funding available.

Creation of Smart Textile Online **Community** with 400+ members.

www.smartx-europe.eu

SMART·X
EUROPEAN SMART TEXTILES ACCELERATOR



PROJECT PROPOSALS SUBMITTED...

COVETEX

COMMUNITIES OF VET EXCELLENCE
FOR THE EUROPEAN
FASHION INDUSTRIES

TCLF SD

ENSURE SUSTAINABLE FUTURE OF
TCLF SECTOR IN SOUTH EAST EUROPE

ART-CHERIE 2

ACHIEVING AND RETRIEVING CREATIVITY
THROUGH EUROPEAN FASHION
CULTURAL HERITAGE INSPIRATION 2

InnoTexCircle

SCALING UP CIRCULAR ECONOMY
SOLUTIONS IN THE TEXTILES SECTOR

CiBiR-TEX

CASCADING FUNDING FOR SME INNOVATORS
IN CIRCULAR & BIO-BASED TEXTILES

Promotion



New EURATEX website



Responsive

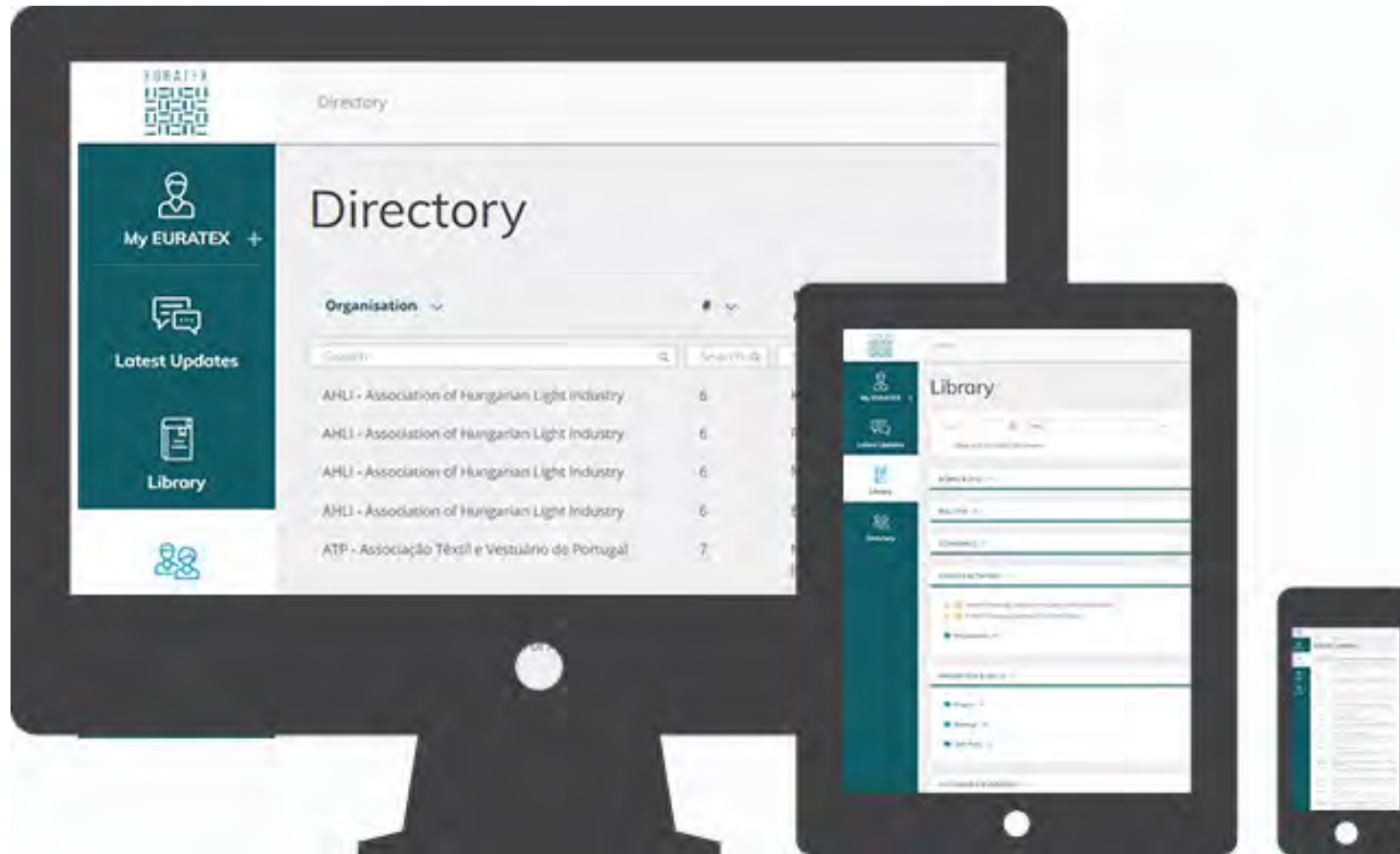
User-friendly

Engaging

SEO

Fast loading speed

... and new Members Area



Comprehensive

Up-to-date

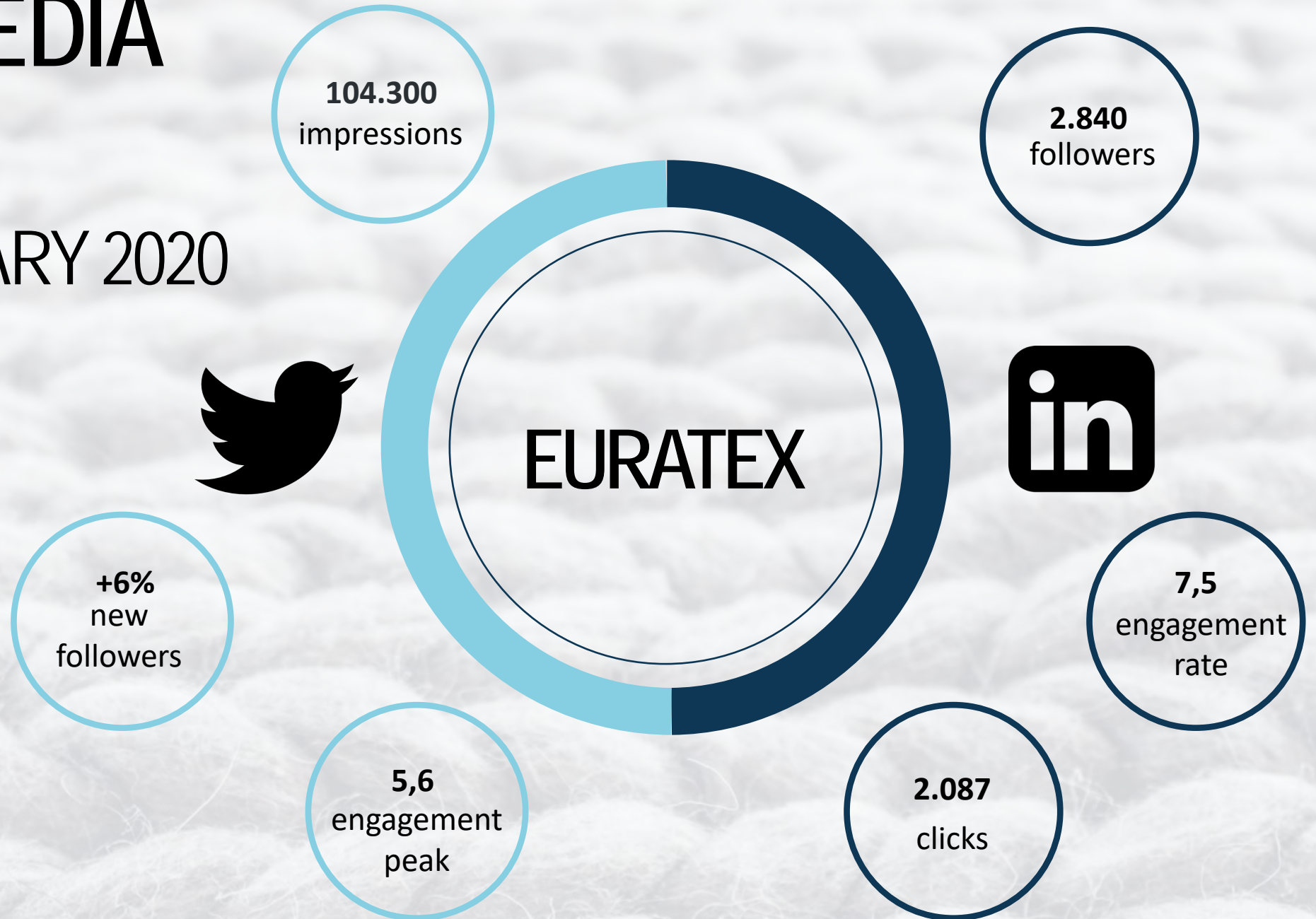
Secure

Easy to use

Community

SOCIAL MEDIA REPORT

FROM FEBRUARY 2020
TO MAY 2020





EURATEX İSTANBUL CONVENTION

2 October 2019

NEW OFFICES BELLIARD 40



AREA
FOR
MEMBERS



OPEN
SPACES

**NETWORKING
ENVIRONMENT**



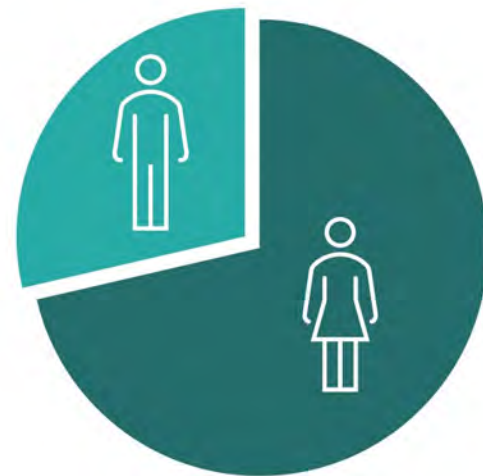
CONVIVIAL



**MODERN AND
DYNAMIC**

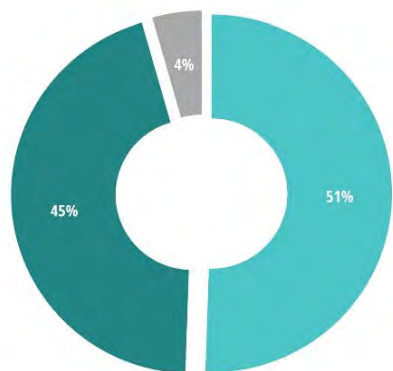


HOW WE EXPLAIN THE INDUSTRY...



Share of turnover per sector, 2019e

■ Textile ■ Clothing ■ Man-made fibres



40

Textile research
and technology
centres



50

Textile departments
at Technical
Universities

T&C EXPORTS, IN 2019
% Share



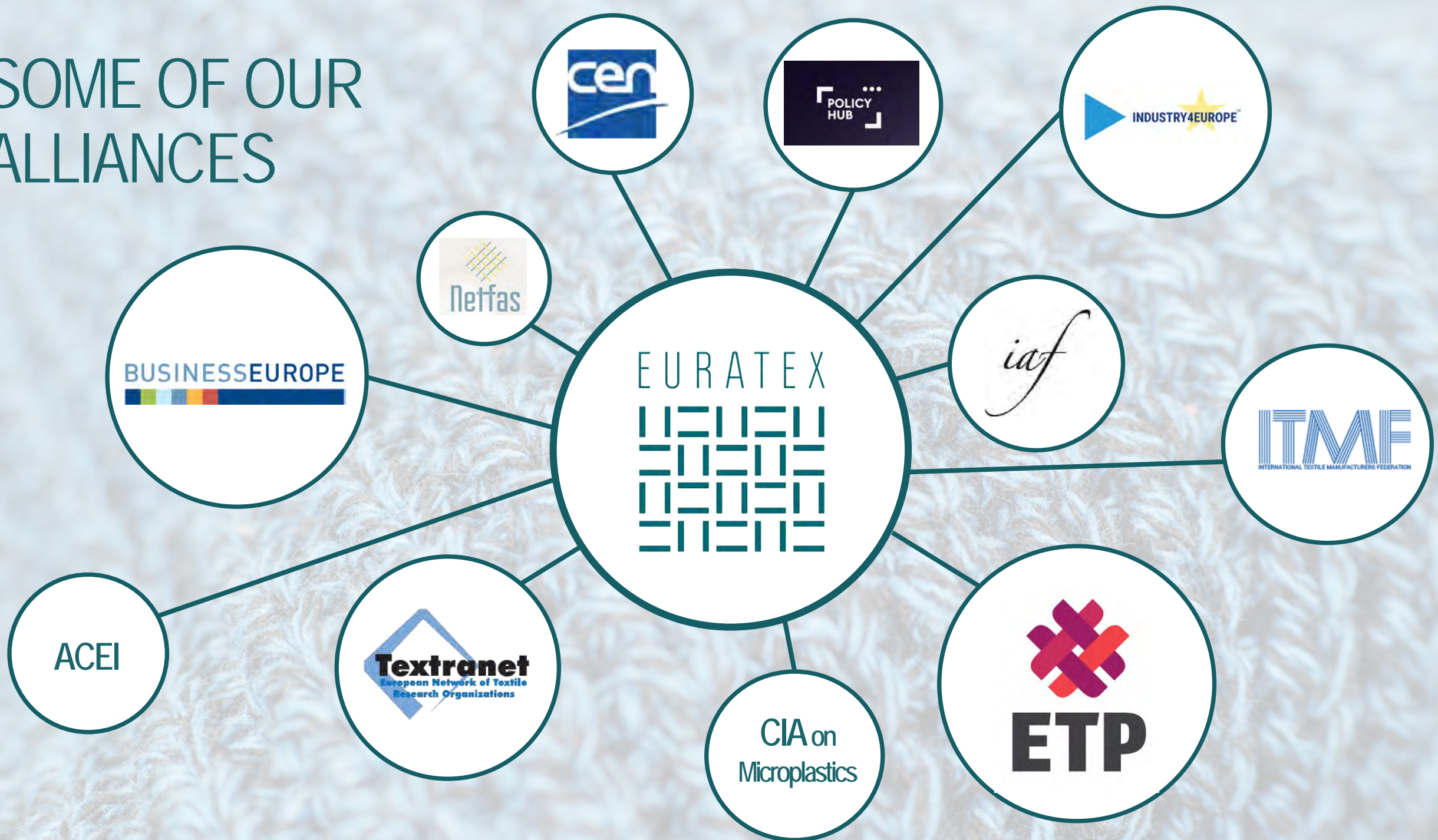
...THROUGH PUBLICATIONS AND TOOLS





Partners

SOME OF OUR ALLIANCES





MEET OUR NEW
MEMBERS

People



EURATEX New Leadership



From L to R: Gregory Marchant (VP), Alberto Paccanelli (P), Dirk Vantyghem (DG)
Jean-François Gribomont (VP), Bodo Bölze (VP), *not pictured* Rusen Cetin (VP)

EURATEX New Members of the Team



Giorgia Zia
Manager

PR & Communication



Ana Fidalgo
Trainee

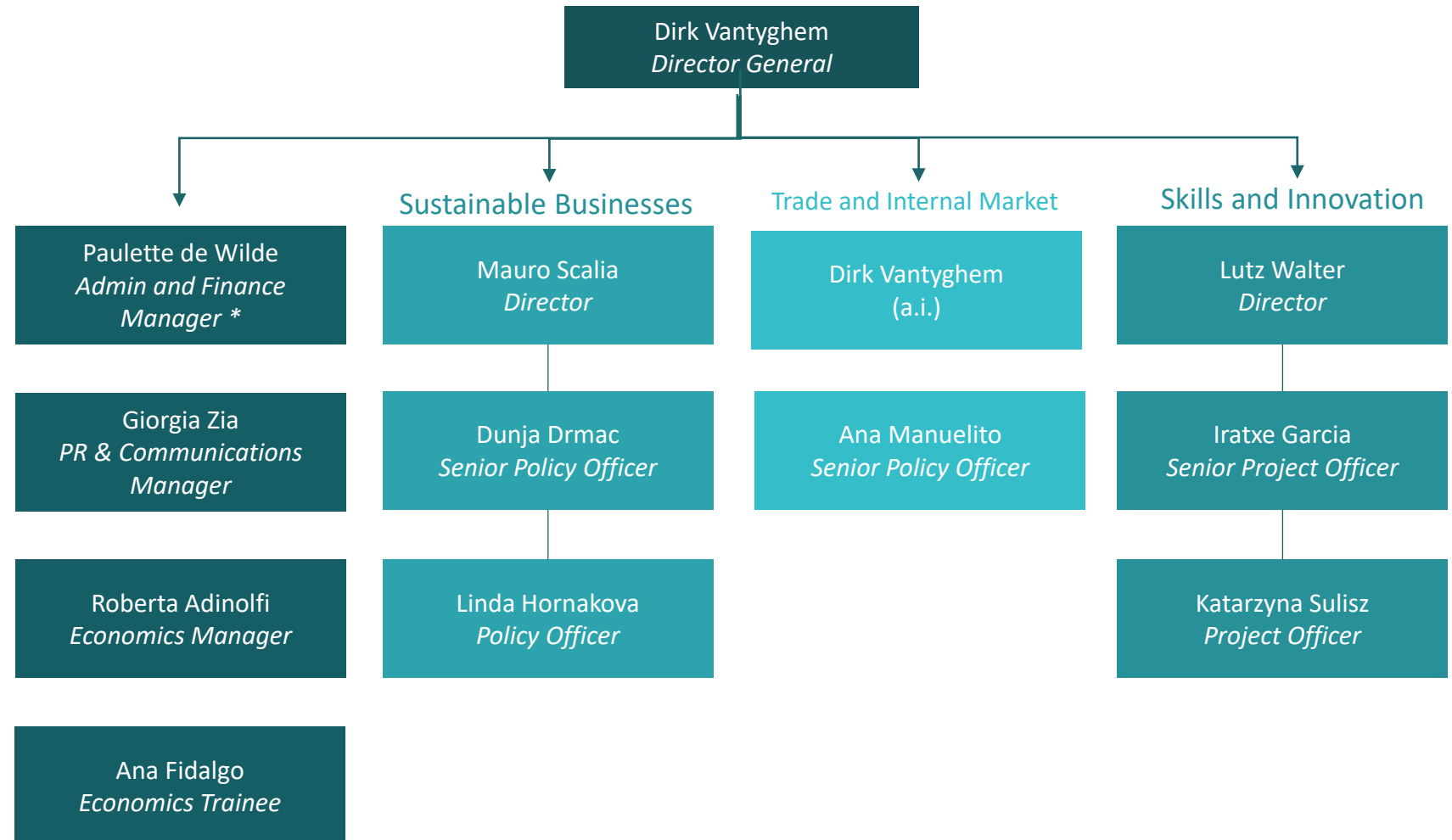
Economic and
Statistics



Katrin Ricketts
Manager

Finance and
Administration
(from 17/08/2020)

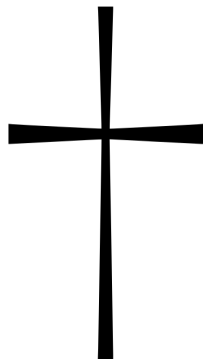
EURATEX Team



* Paulette to retire soon.
Katrin Ricketts will be the new Admin and Finance Manager

Thank you, Paulette,
for all these years
of dedication.





In Memoriam

Isabelle Weiler

22 December 1974 - 25 February 2020



The background image shows a modern office interior. A large, three-dimensional wall sculpture is composed of various colored rectangular blocks (blue, green, brown, grey) arranged to form the word "EURATEX" and abstract geometric patterns. The word "EURATEX" is prominently displayed in the center. To the left, three spherical pendant lights hang from the ceiling. The floor is a light-colored carpet. A dark teal semi-transparent banner is overlaid on the bottom half of the image, containing contact information and a social media handle.

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 [@euratex_eu](https://twitter.com/euratex_eu)