WHY THE EU-MERCOSUR FTA SHOULD BE ADOPTED

EXPECTED GROWTH OPPORTUNITIES



 Sustainability Impact Assessment, London School of Economics, March 2021 and Chief Economist Note, European Commission, November 2018 72.7% growth of exports in goods would result in up to 30 billion extra in exports, with an estimated 13,000 jobs liked to every billion in export.
EU and Mercosur press release, European Commission, June 2019

TRADE IN NUMBERS





1. Data from Eurostat. 2. Data from FDI Markets. Trade in goods

41.2 billion was exported from EU to Mercosur in 2019 1

> 35.9 billion was exported from Mercosur to EU 1

Trade in services

21.1 billion was exported from EU to Mercosur in 2019 1

10.8 billion was exported from Mercosur to the EU in 2019 ¹

Foreign Direct Investment

EU27 headquartered firms invested €114 billion in Mercosur markets, creating 290,000 jobs in Brazil, Argentina, Uruguay and Paraguay ²

Mercosur headquartered firms invested €1.7 billion in the EU27, creating 7,000 jobs across the EU ²

OPPORTUNITIES FOR SUSTAINABLE DEVELOPMENT



Almost 60% of land mass for Brasil ¹ vs. 40% for EU², Brazil committed



Hydroelectricity and renewable energy represent significant majority shares of the energy mix in Brazil, Paraguay and Uruguay and already a quarter of the energy mix in Argentina

to reforest 12 million hectares by 2030, as co-signatory of the Bonn challenge.³



The EU-MERCOSUR agreement:

- includes the most advanced sustainable development provisions ;
- binds both sides to the Paris Agreement;
- protects the environment and the climate;
- wants cooperation to protect human rights and indigenous communities;
- foresees a dispute settlement mechanism to enforce workers rights and environment protection;
- includes a role for civil society organisations.

1. The World Bank, data as of 2018 2. Sustainability Impact Assessment, London School of Economics, March 2021 3. https://www.bonnchallenge.org/

WHAT IS THE EU ALREADY DOING?

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Review of existing rules on timber trade and fight against illegal logging.



Upcoming EU legislation on reducing the risk of placing on the EU market of products associated with deforestation and forest degradation.

JOIN US IN SUPPORTING MERCOSUR

