



STEP2030

Webinar

How to promote sustainability through innovation in the textile ecosystem?

15 September
9:30 - 13:00 CET



STEP2030

How to promote sustainability through innovation in the textile ecosystem?

Welcome & Introduction



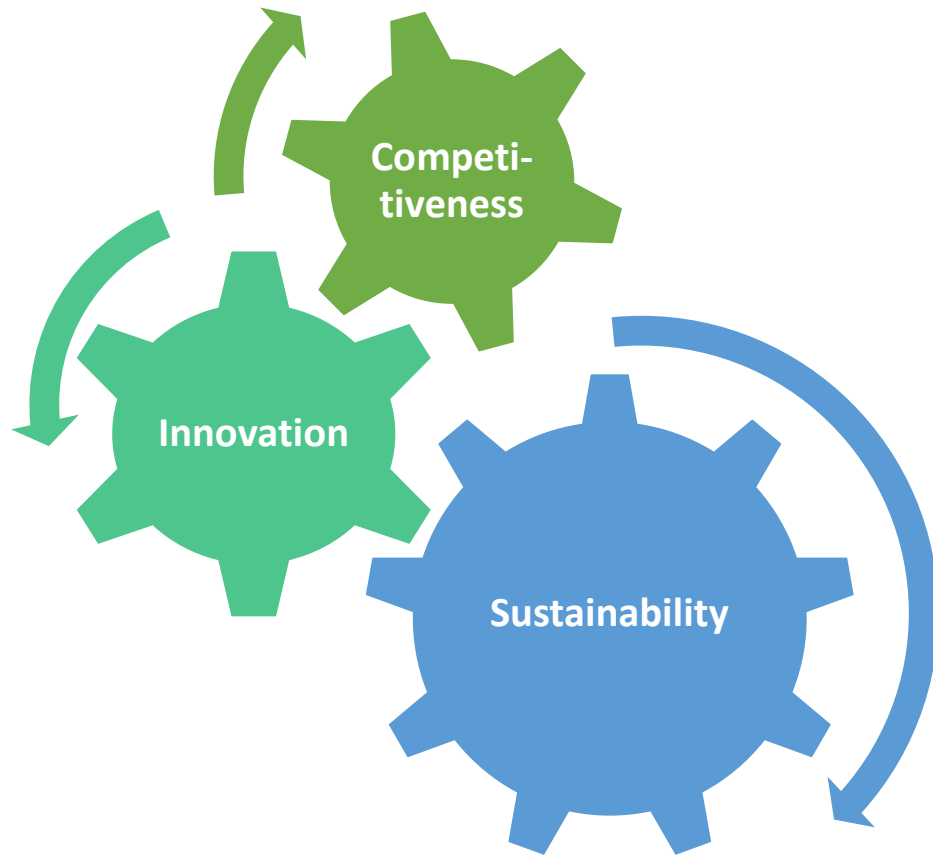
Dirk Vantyghem

Director General, EURATEX



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How to promote sustainability through innovation in the textile ecosystem?



How do you know? ▾

European Commission | English | Search

Research and innovation

Home > News > All research and innovation news > Commission proposals for new candidate European Partnerships are now public

NEWS ARTICLE | 17 July 2023 | Directorate-General for Research and Innovation

Commission proposals for new candidate European Partnerships are now public

Preparations of new European Partnerships that will be launched during the second half of Horizon Europe have reached an important milestone this week, when the European Commission presented [10 proposals for new candidate partnerships](#) (EN) to Member States and Associated Countries:

- Brain Health;
- Forests and Forestry for a Sustainable Future;
- Innovative Materials for EU (IM for EU);
- In-Orbit Demonstration and Validation;
- Raw Materials for the Green and Digital Transition;
- Resilient Cultural Heritage;
- Social Transformations and Resilience;
- Solar Photovoltaics;
- Textiles of the Future;
- Virtual Worlds.

This proposed portfolio will be discussed with Member States and Associated Countries in the

- Estimated investment requirements for achieving circularity in the textile sector by 2030 : **€ 5 to 7 billion**
- Decision made by the EU Commission and the Member States **by the end of 2023**

How to promote sustainability through innovation in the textile ecosystem?

Webinar Agenda

09:30h - 09:45	Welcome and Introduction of the STEP2030 initiative Dirk Vantghem, Director General, EURATEX
09:45 - 10:25	Panel Discussion 1: Durable, Circular, and Biobased Materials and Processes
10:25 - 11:05	Panel Discussion 2: Safe, Low-Footprint Products, Processes & Responsible Supply Chains
11:05 - 11:15	BREAK
11:15 – 11:55	Panel Discussion 3: Digitalized Textile Materials, Manufacturing, Supply Chains, and Business Models
11:55 - 12:35	Panel Discussion 4: Smart High-Performance Materials
12:35 - 12:45	Summary of the panel discussions Lutz Walter, Secretary General, Textile ETP
12:45 – 12:55	State of play of the partnership proposal “Textiles for the future” under Horizon Europe Marie-Hélène Pradines, European Commission, DG GROW
12:55 - 13:00	Closing remarks (EURATEX)



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How to promote sustainability through innovation in the textile ecosystem?

Before we start...



How to promote sustainability through innovation in the textile ecosystem?

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Panel 1: Durable, Circular, and Biobased Materials and Processes



Lisa Schwarz Bour

Director Environment and Sustainable Chemistry
RISE, Research Institutes of Sweden

Moderator



THE EUROPEAN APPAREL
AND TEXTILE CONFEDERATION



How to promote sustainability through innovation in the textile ecosystem?

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Panel 1: Durable, Circular, and Biobased Materials and Processes



Marina Crnoja-Cosic

Director
Kelheim Fibres



Ana Tavares

CEO
RDD Textiles



Acerina Trejo Machin

CTO
Resortecs



How to promote sustainability through innovation in the textile ecosystem?

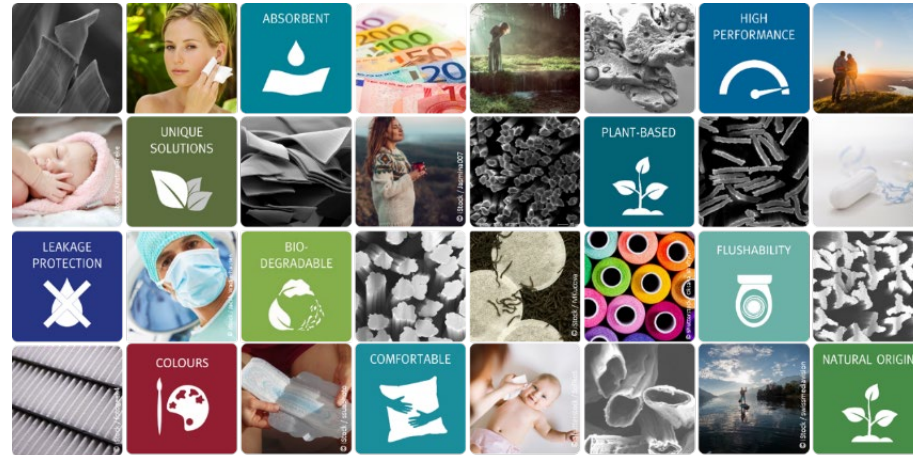
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- World's leading viscose specialty fiber manufacturer (85 years of experience)
- Concentrated know how: long-time expert knowledge, high innovation capacity, on-site pilot plant, integration in a global R&D network, innovative fiber technologies
- Application areas: Customized solutions for requirements of different markets & applications based of fibers for Textile and Nonwoven

Head Office: Kelheim, Bavaria
Staff: ~ 500



Capacity: ~ 80,000 to/year
Turnover: ~ 180 Mio. EUR



Dr. Marina Crnoja-Cosic/Director New Business Development and Marketing, Member of Management Board at Kelheim Fibres GmbH

- President ETP
- Board Member CIRFS
- Board Observer EURATEX
- Board Member FKT
- Member of Croatian Academy of Engineering

With a doctorate in chemistry, she has almost 25 years of experience in fibre and application development as well as business development.

marina.crojacosic@kelehim-fibres.com



How to promote sustainability through innovation in the textile ecosystem?


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Kelheim Fibres in the ages of the bioeconomy revolution:
Bio-based fibre solutions consistent with performance,
circularity and competitiveness: our innovation approach

What does Kelheim Fibres need to continue a successful
transformation in economic and environmental terms, while
remaining a 100% European speciality fibre producer?

New products	Sustainable processes	Latest technology	Valuable cooperations
New fibres and new applications with focus on sustainability	Circularity and Transparency as a driving force for current and future production of KF specialties	Use of new production technology	Profiting from know-how of research institutes and universities

- Policy frameworks to balance competitiveness, sustainability and innovation
 - Regulation and rules
- Harmonised innovation and research landscape by creating a dedicated innovation framework

 Opening the door to Bio-based Nonwovens in Reusable Textiles – Kelheim Fibres wins Techtextil Innovation Award

The renowned viscose specialities manufacturer Kelheim Fibres has won the Techtextil Award in the "New Concept" category for their project "Cellulose-based nonwovens for highly absorbent reusable products". This award is intended to make cutting-edge developments visible, promote unconventional thinking and intensify the dialogue between researchers, manufacturers, and users – and thus exactly matches the philosophy of the fibre expert.

Kelheim Fibres Emerges Most Innovative Fibre Manufacturer



open innovation approach: "We want to bring partners from the entire value chain together. By bringing in our joint expertise, we can significantly accelerate the path from idea to finished product in the market. At the same time, through open dialogue, we ensure that the concept works seamlessly from fibre through processing to the final product."

Marina Gröppel-Cosic, Director New Business Development at Kelheim Fibres

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www.TextileExcellence.com



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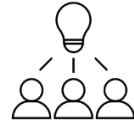
Acerina Trejo Machin

CTO
Resortecs

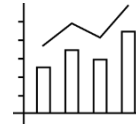


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>2700
EMPLOYEES



TURNOVER OF
€ 175 MILLION

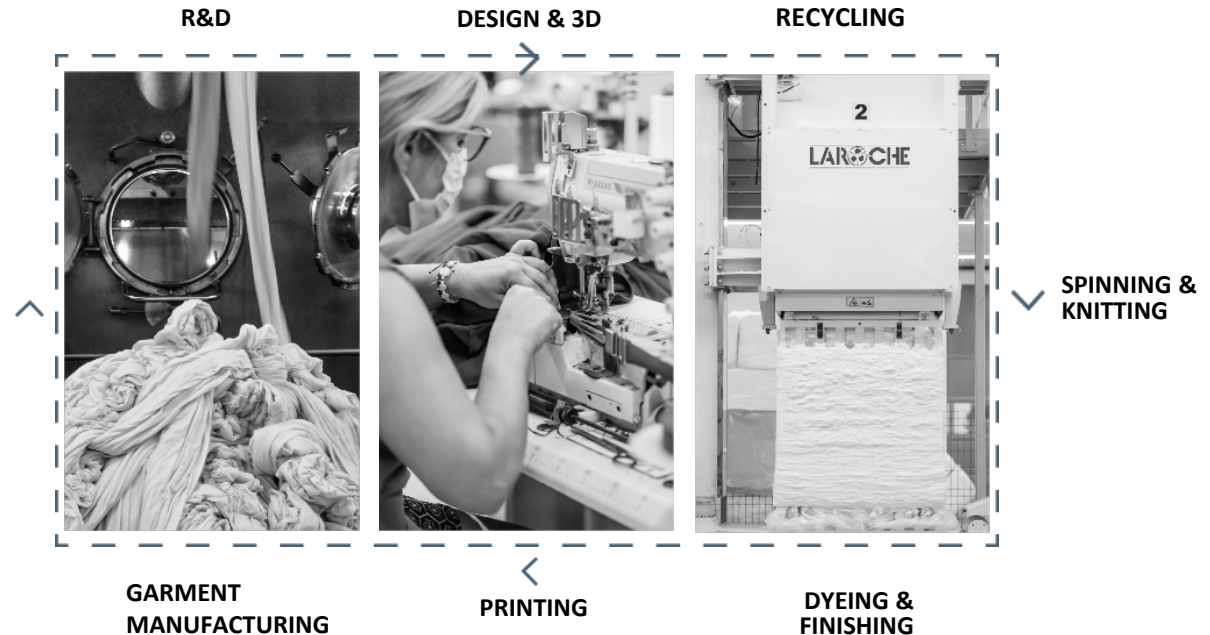


12 MAIN TEXTILE
1 SHOES / 1 PAPER
2 AUTOMOBILE
PARTS IN PORTUGAL

valérius

H U B

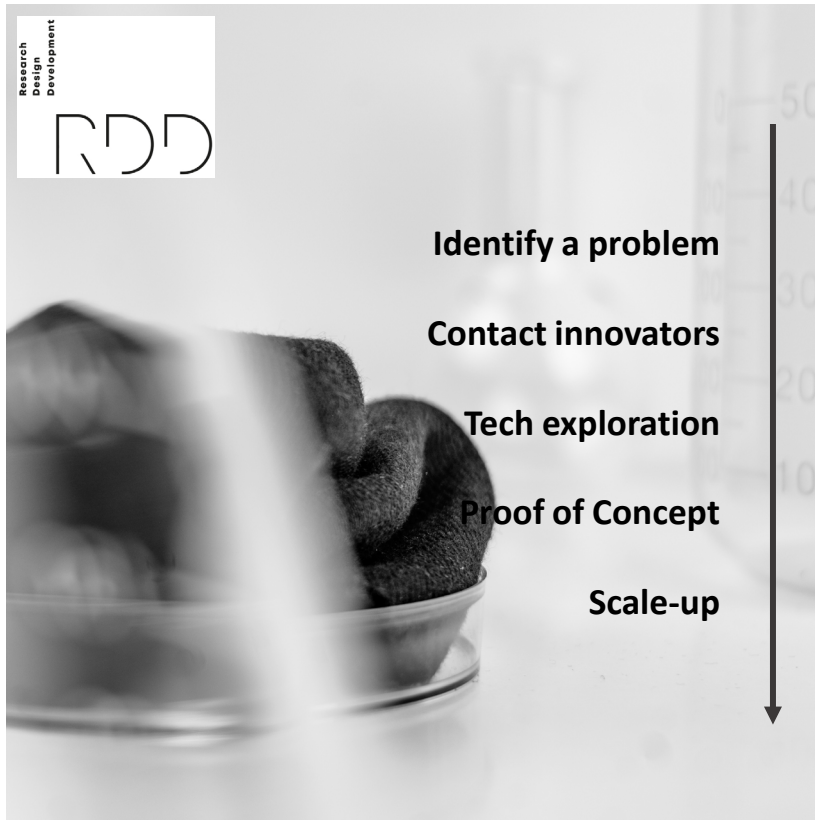
CREATING CIRCULAR
BUSINESS MODELS





How to promote sustainability through innovation in the textile ecosystem?

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Big investments; specialized HR and equipment; strong collaboration between partners; both private and funded projects



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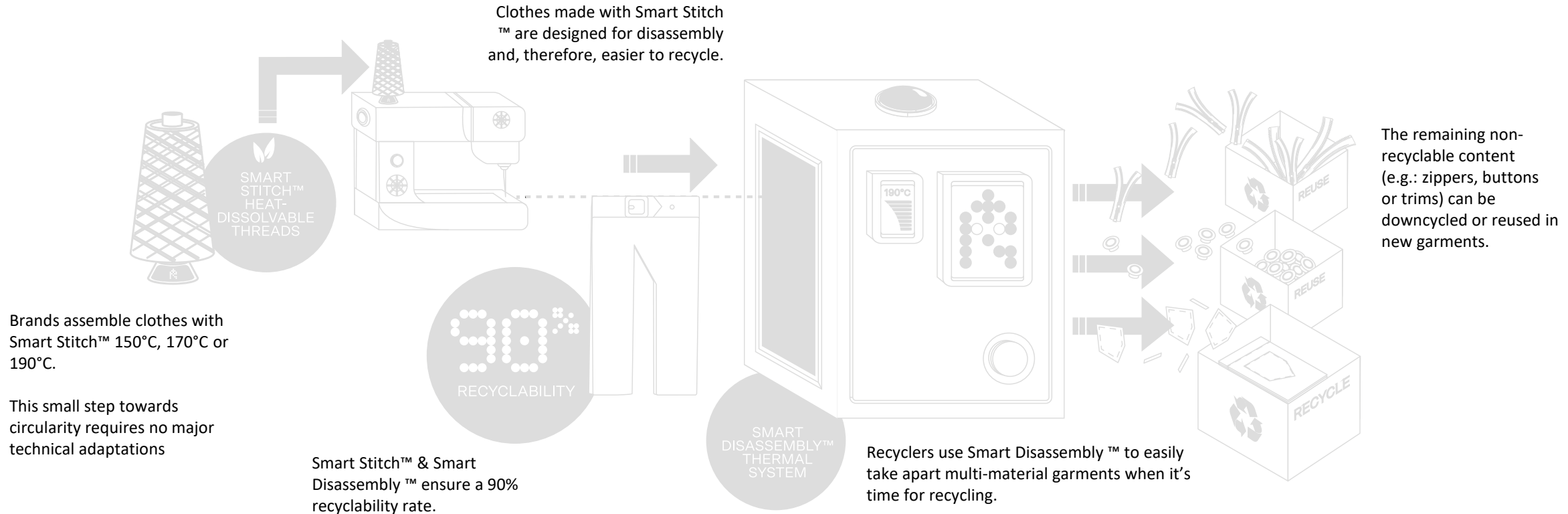
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Panel 2: Safe, Low-Footprint Products, Processes & Responsible Supply Chains



Edwin Maes

Consultant Clothing Textiles, Centexbel

Moderator



How to promote sustainability through innovation in the textile ecosystem?

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Panel 2: Safe, Low-Footprint Products, Processes & Responsible Supply Chains



Melanie Miki

Team Lead Product
Innovation
HUGO BOSS



Alessandro Canepa

R&D manager
Fratelli Piacenza



**Johanna Nissén
Karlsson**

Co-Founder & CEO
Vividye



How to promote sustainability through innovation in the textile ecosystem?

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ABOUT ME

- **Melanie Mikl**, Team Lead Product Innovation
- 7 years experience in corporate product innovation & brand development in fashion
- **Closing the gap** between pre-scale innovations and corporate implementation
 - Pilot
 - Scale
 - Implement
- Focusing on new generation materials to **support our sustainability strategy**

ABOUT HUGO BOSS

- Global fashion brand
- Headquarter Metzingen, Germany
- Global presence:
 - 132 Countries
 - 470 Own stores
 - ~7.400 Point of sales worldwide

VISION

BECOME **THE PREMIUM TECH-DRIVEN FASHION PLATFORM** WORLDWIDE.

MISSION

WE **LOVE** FASHION, WE **CHANGE** FASHION.



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LOW FOOTPRINT PRODUCTS

become increasingly more important for the fashion industry, due to consumer demand, environmental impact and regulations as i.e. the EU Green Deal and the Textile Strategy.

CHALLENGES

- **Gap** from small-scale innovations to full-scale availability
- **Duration** of application review
- **Textile labelling regulation** challenged by fast moving materials market

CASE

- BOSS THE CHANGE to fight microplastics
- Ambition to replace polyester and nylon by 2030
- Strategic partnership with HeiQ AeoniQ™
- In 2022 HUGO BOSS did an USD 5m equity investment and USD 4m exclusive partnership agreement
- Still a multi-year journey



OPP

- Increase public fund opportunities and create incentives for global fashion brands to invest
- **Faster funding options** to meet deadlines imposed on the fashion industry
- Allow brands to market high investment products **transparently towards consumer**



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Panel 2: Safe, Low-Footprint Products, Processes & Responsible Supply Chains



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How to promote sustainability through innovation in the textile ecosystem?

PIACENZA IN NUMBERS



YEAR	EMPLOYEES
2022/23	284
2021	260
2019	257


166 MALE EMPLOYEES > 58,4%


118 FEMALE EMPLOYEES > 41,6%

AVERAGE EMPLOYEE AGE 46,3

ELECTRIC ENERGY FROM RENEWABLE SOURCES



3.018.728 kWh
From cogeneration: 100%

A photovoltaic system was installed in 2021 in order to cover 100% renewable energy.

CHEMICAL PRODUCTS USED



80% Products approved by MRSL ZDHC

20% Products to be substituted

WATER CONSUMPTION

100% of the surface and ground water used during the production process is treated and reinstated in nature as part of a recirculation process.



PIACENZA
1733



LANIFICIO
F. LLI CERRUTI
DAL 1881



LANIFICIO
PIEMONTESE



ArteTessile
ITALIA



PIACENZA
1733



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AND TEXTILE CONFEDERATION

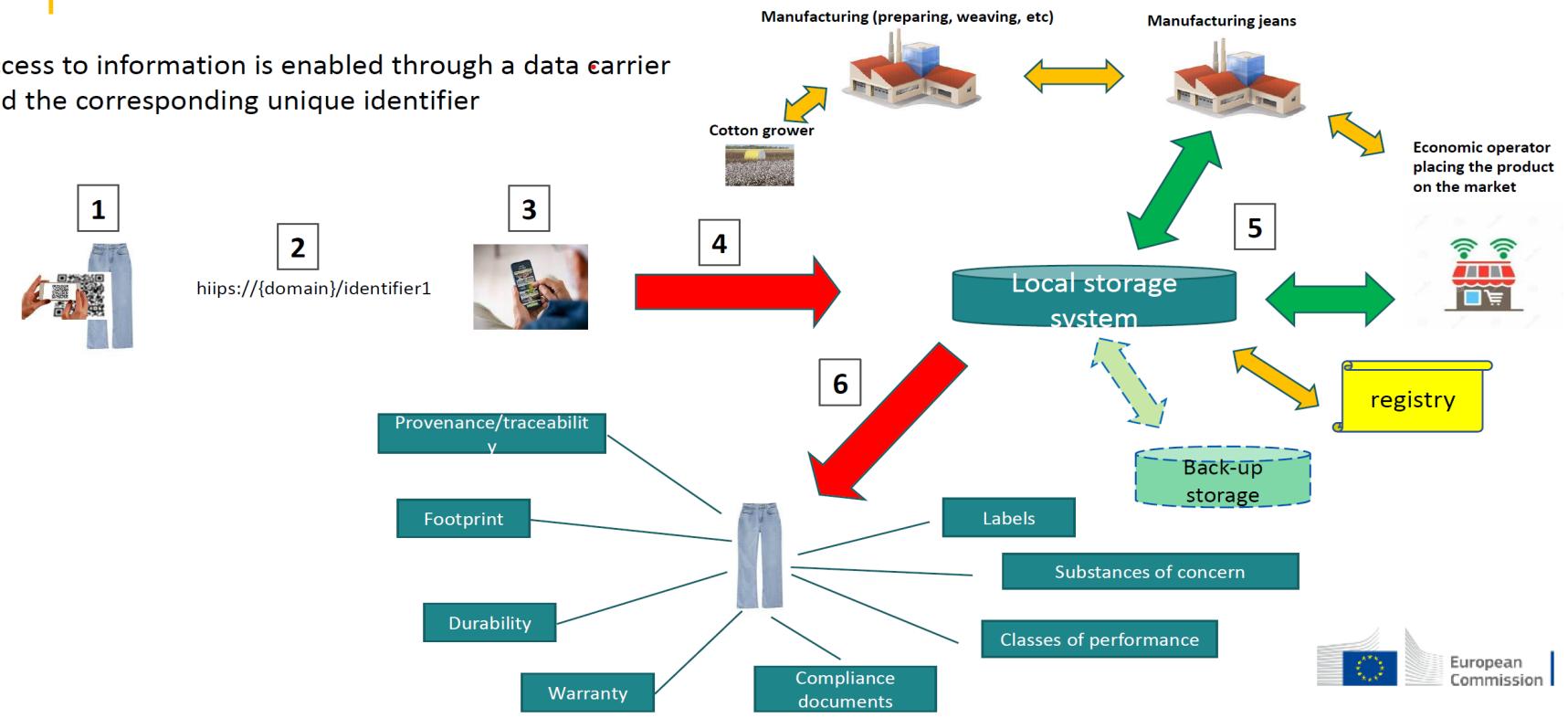


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How to promote sustainability through innovation in the textile ecosystem?

DPP Working principles

Access to information is enabled through a data carrier and the corresponding unique identifier





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How to promote sustainability through innovation in the textile ecosystem?

TRICK

DPP Position Paper – DPP Compliance

Holistic approach to data representation: harmonization with data requested by other services

Matrix of data blocks reuse:



	Traceability	Preferential Certification of Origin (PCO)	Circularity Assessment	Product Environmental Footprint (PEF)	Health Protection Assessment	Ethical Assessment	A.I. for Anticounterfeiting
Product Identification	●	●	●	●	●	●	●
Bill of Component	●	●	●	●	●		
Composition		●	●	●	●		
Origin	●	●				●	
Process Steplist	●	●	●	●	●	●	
Certificate			●		●	●	
Self Assertion	●	●	●	●	●	●	●
Assessment Study Document	●	●	●	●	●	●	
Sustainability Characteristics							
Bill of Material			●	●	●		
Bill of Chemical			●	●	●		
Bill of Waste			●	●			
Bill of Direct Emissions			●	●			
Bill of Energy			●	●			
Bill of Used Water			●	●			
Bill of Treatments	●	● (simplified)	●	●	●		
Bill of Transport	●	●		●			
Internal Wastewater Treatment Plant			?	●			



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Panel 2: Safe, Low-Footprint Products, Processes & Responsible Supply Chains



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Team Lead Product
Innovation
HUGO BOSS



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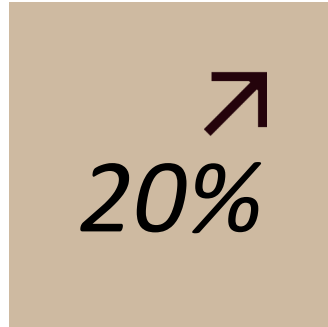
**Johanna Nissén
Karlsson**

Co-Founder & CEO
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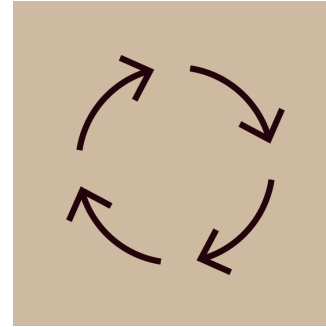
Swedish-based start-up - First mover with removable textile prints



1. Textiles with prints can't be recycled today



2. We enable 20% more textiles to be recycled



3. We make textile printing circular

Johanna Nissén Karlsson - CEO & Co-Founder

Main challenges for start-ups:

- Investors in the early phase
- Capital intensive to reach a commercial product



Recyclable material is necessary to achieve net zero and meet EU regulations.

**Second
Chance**





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BREAK

EURATEX



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How to promote sustainability through innovation in the textile ecosystem?

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Panel 3: Digitalized Textile, Manufacturing, Supply Chains & Business Model



Thomas Gries

Professor RWTH Aachen University

Moderator



How to promote sustainability through innovation in the textile ecosystem?

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Panel 3: Digitalized Textile, Manufacturing, Supply Chains & Business Model



Gilberto Loureiro

Co-Founder
Smartex



Florence Lootens

Operations & Business
Development
Ariadne Innovation



Philippe Ribera

Director Lab
Innovation
Lectra



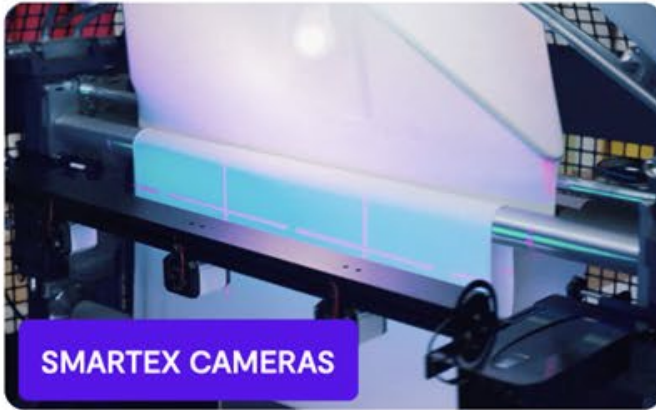
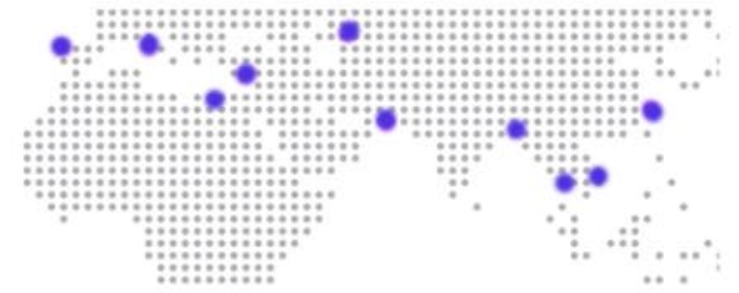
SMARTEX

Modern Textile Production

Gilberto Loureiro

SMARTEX

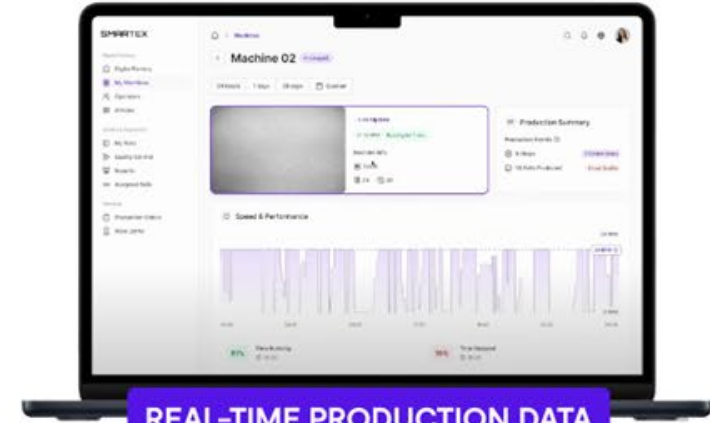
AI FOR TEXTILE PRODUCTION



SMARTEX CAMERAS



SMARTEX TABLETS



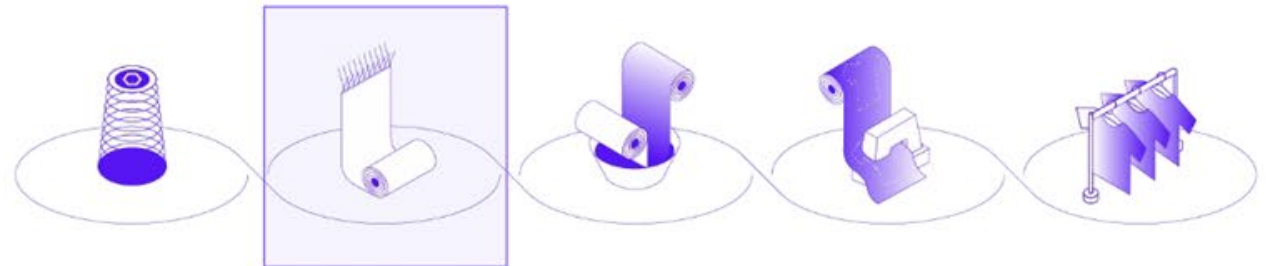
REAL-TIME PRODUCTION DATA



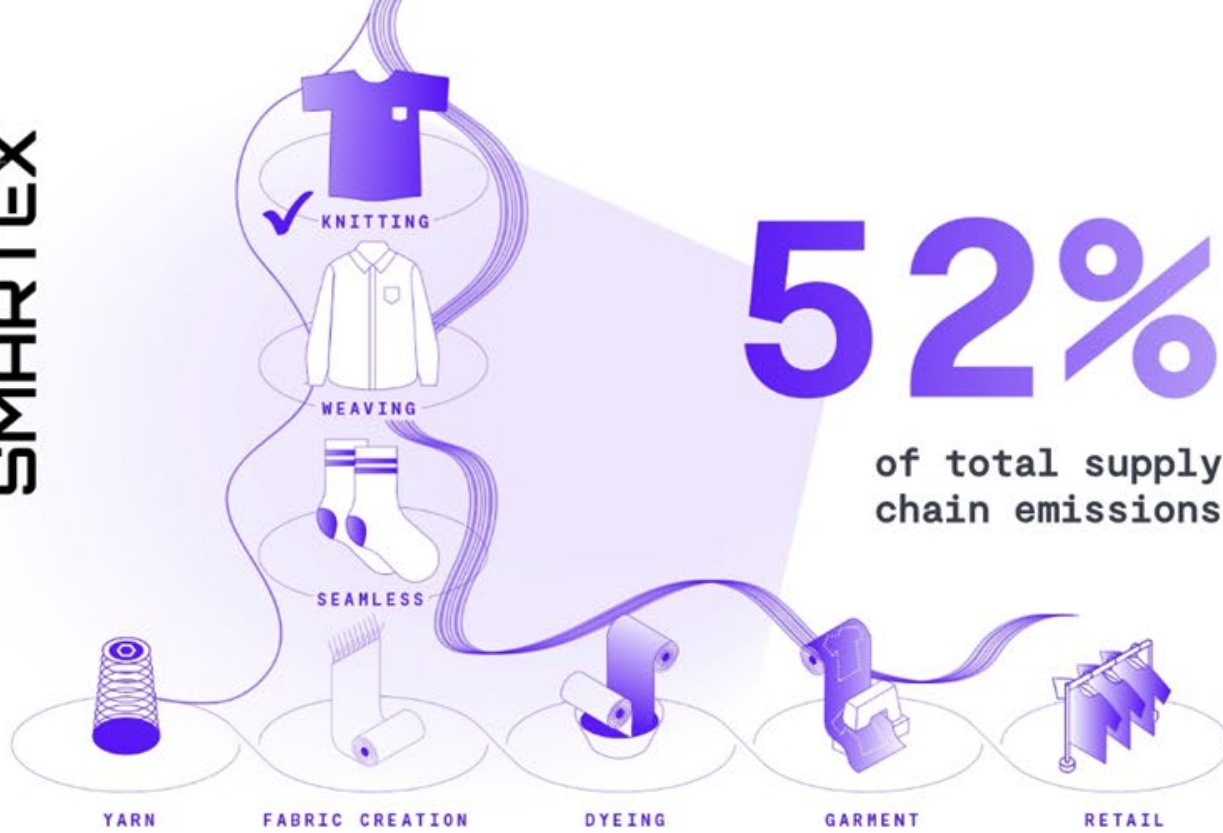
REDUCE WASTE, IMPROVE QUALITY, INCREASE SPEED TO MARKET

ABOUT SMARTEX:

- HQ in Portugal
- 100+ Clients
- 150+ Employees
- 1000+ Devices Sold in 11 Countries
- 6 Global Patents
- \$20M+ Invested in R&D since 2018

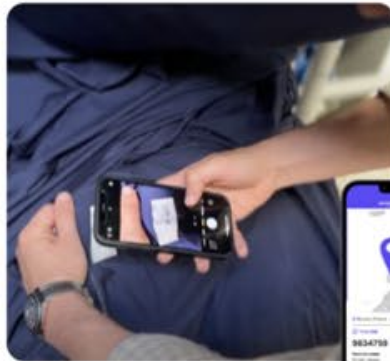


SMARTEX



Modern Textile Production

- + DIGITIZATION
- + GOLDEN, PRIMARY DATA
- + INCREASED EFFICIENCY
- + REDUCED WASTE





How to promote sustainability through innovation in the textile ecosystem?

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Panel 3: Digitalized Textile, Manufacturing, Supply Chains & Business Model



Gilberto Loureiro

Co-Founder
Smartex



Florence Lootens

Operations & Business
Development
Ariadne Innovation



Philippe Ribera

Director Lab
Innovation
Lectra



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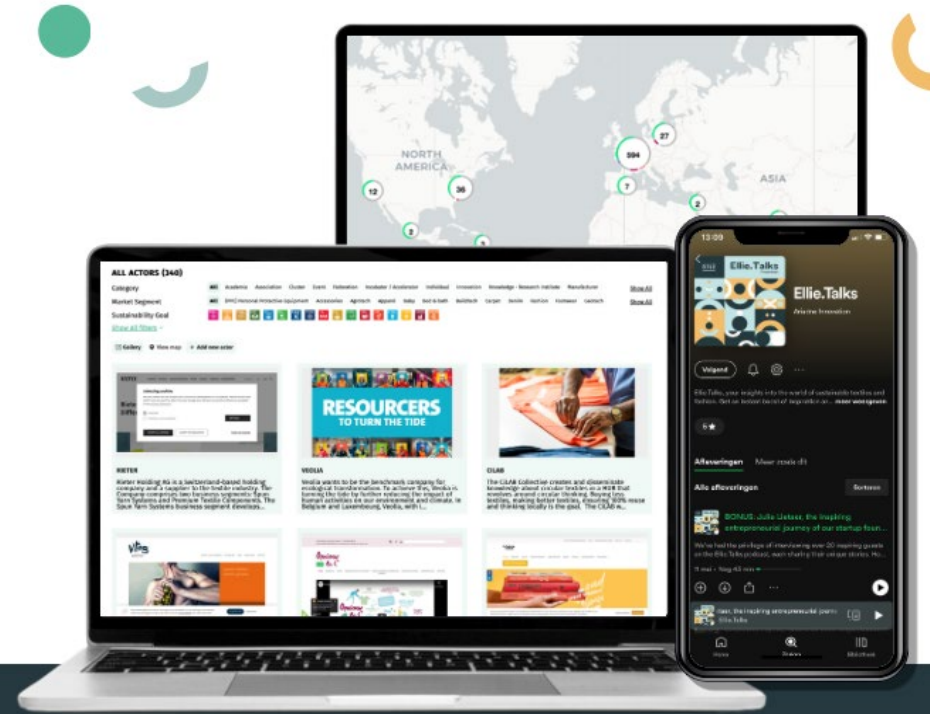
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Ellie.Connect, the digital platform connecting ecosystems in textiles & fashion.

- Sustainability, Collaboration & Digitalisation.
- Network-driven, Always Available, Instant Insights

Ellie.Connect unlocks

- Network Growth: +600 members from 28 countries
- Industry Mapping: +1200 companies mapped over 22 market segments
- Knowledge Building: AI based Trend Monitoring
- Industry activity: Event, Fairs & Call Overview
- Peer2Peer Learning based on experience & concrete learnings
- Smart Matchmaking: + 100 requests handled



ellieconnect.com
take sustainability to the next level



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How to promote sustainability through innovation in the textile ecosystem?

Needs observed in the ecosystem

- Industry driven by SME's: **Financial** Sustainability + **Environmental** Sustainability
 - Sustainability often not yet perceived as a priority
 - Direction not clear: large investments and high risk perception
- For many of the challenges, the solution is not there, large investments are needed as well as cross-segment collaboration to create a financially viable solution.
- Requires time and investment



How to promote sustainability through innovation in the textile ecosystem?

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Panel 3: Digitalized Textile, Manufacturing, Supply Chains & Business Model



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Smartex



Florence Lootens

Operations & Business
Development
Ariadne Innovation



Philippe Ribera

Director Lab
Innovation
Lectra



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How to promote sustainability through innovation in the textile ecosystem?

WHO IS LECTRA?

Fashion Automotive Furniture



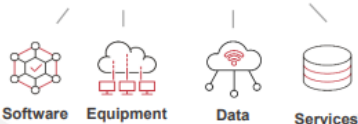
Vice-President Innovation

Philippe Ribera
p.ribera@lectra.com

We pioneer. You lead.

As a major player in the fashion, automotive and furniture markets, Lectra contributes to the Industry 4.0 revolution with boldness and passion by providing best-in-class technologies.

INDUSTRY 4.0



Company at a glance

Founded in **1973**

2,500+ employees

€522 million 2022 Revenues
60% of which comes from recurring revenues

€98 million 2022 pro forma EBITDA
(18.8% of Revenues)

67 nationalities represented

19 Expertise & Experience Centers: Atlanta (x2), New York, Tolland (x2), Bordeaux-Cestas, Blumenau, Porto, Bordeaux-Cestas, Milan (x2), Istanbul, Bangalore, Hô Chi Minh, Shanghai (x2), Seoul, Osaka

1 Innovation Lab in Bordeaux-Cestas

Listed on Euronext and member of the Euronext Tech Leaders



1

Horizon Europe September 2023

LECTRA



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How to promote sustainability through innovation in the textile ecosystem?

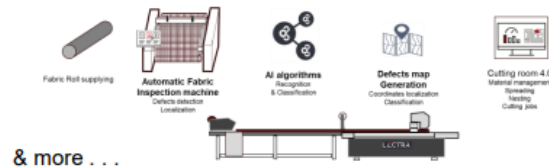
POTENTIAL HIGHLIGHTS TO CONTRIBUTE TO HORIZON EUROPE PARTNERSHIP FOR TEXTILES

INVESTMENTS

✓ Traceability from Fiber to Retail



✓ R&D – FABRIC & LEATHER DEFECT DETECTION / AI



Textile Digital Default Data Library trained with AI, ML, ...



R&D at Lectra
€53 million
 2022 investments in R&D¹ fully expensed
10%
 of 2022 revenues¹
550
 R&D resources² with competencies in mechanics, software development, data, cloud, IoT, cyber security, electronics, etc.

INITIATIVES & THINK-TANKS

WITH OPEN COMMUNITIES WITH CUSTOMERS

- ✓ Traceability
- ✓ Life-Cycle Assessment / Digital Product Passport
- ✓ Retail
- ✓ Supply Chain

PARTNERSHIPS



OUR EXPECTATION FROM HORIZON EUROPE IS TO FINANCE AND SUPPORT A TRACEABLE, TRANSPARENT, SUSTAINABLE & DIGITAL EUROPEAN SUPPLY CHAIN WITH AN INTEROPERABLE DATA HUB.



How to promote sustainability through innovation in the textile ecosystem?

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Panel 4: Smart High-Performance Materials



Braz Costa

Director General Citeve/Texttranet

Moderator



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How to promote sustainability through innovation in the textile ecosystem?

Panel 4: Smart High-Performance Materials



Christoph Peiner

Product Manager Business
Development
KARL MAYER STOLL R&D
GmbH



Roberto Momentè

Product Manager
Saati SpA



Marina G. Mujal

Textile Engineer
Blackfabric

KARL MAYER GROUP

STEP2030 - Sustainable Textiles European Partnership

How to promote sustainability through innovation in the textile ecosystem?

Dr.-Ing. Christoph Peiner | 15.09.2023 | EURATEX Webinar



OUR

PROFILE

An international group with German roots

- 3.100 employees worldwide
- 18 locations, qualified agencies in more than 90 countries
- Family-owned German company



OUR

AMBITION

Our ambition is innovation

- Research & development
- Customer support
- Digital solutions for the textile value chain
- Production competence



OUR

MARKETS

58%

Asia
incl. China

34%

EMEA

8%

Americas

We as KARL MAYER are ready to collaborate to strengthen the European market.

WHAT STEP 2030 CAN PROVIDE

- **give textile SMEs in Europe the ability to invest resources into innovative value chains and new textile products**
- **enable new technology developments for the European market**
- **Support investments into the European textile value chain**





Thank you for your attention!



Dr.-Ing. Christoph Peiner
Product Manager Business Development

christoph.peiner@karlmayer.com



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How to promote sustainability through innovation in the textile ecosystem?

Panel 4: Smart High-Performance Materials



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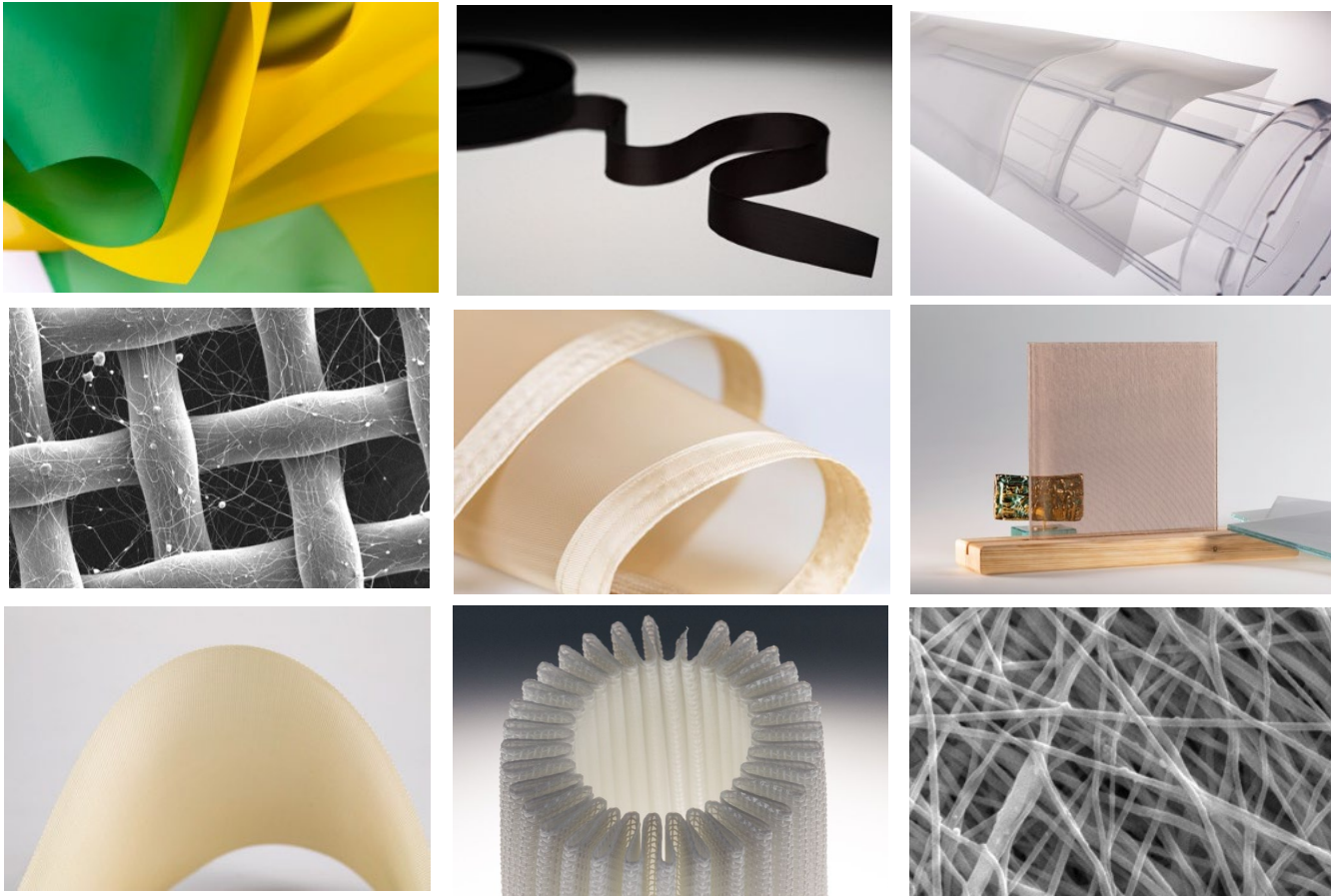


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SAATI is a forefront multinational corporation specializing in research & development, production, and global distribution of state-of-the-art technical textiles, cutting-edge membranes and chemical formulations tailored for precision industrial applications.

General Overview



Turnover

€ 205 M
(2022)



Active Collabs

954

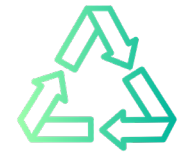


No. of Sites

17

Eco-friendly Materials

Recycled polymers (rPET, rPA) or biopolymers.



Circular Economy

At the end of life, filters can be recycled for sustainable production.



Integrated IoT Sensors

Gathering data like mechanical tension, chemical components or clogging level inside the filter.



A Smart and Sustainable Filter Media solution for a cleaner, healthier future.



Bridging Gaps with Industrial Partners, Experts, Crafting a Multidisciplinary Vision.

Renewable Energy Systems

Integration of solar cells or energy storage systems inside the fabric.



Cloud-connected IoT

Data collected and analyzed through a cloud-based platform at supplier or customer facility.



Personalization & Comfort

According to the acquired data, filter adapt to user preferences and conditions.



Predictive Analytics

Signal when maintenance or replacement is needed, reducing waste and increase efficiency.





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How to promote sustainability through innovation in the textile ecosystem?

Panel 4: Smart High-Performance Materials



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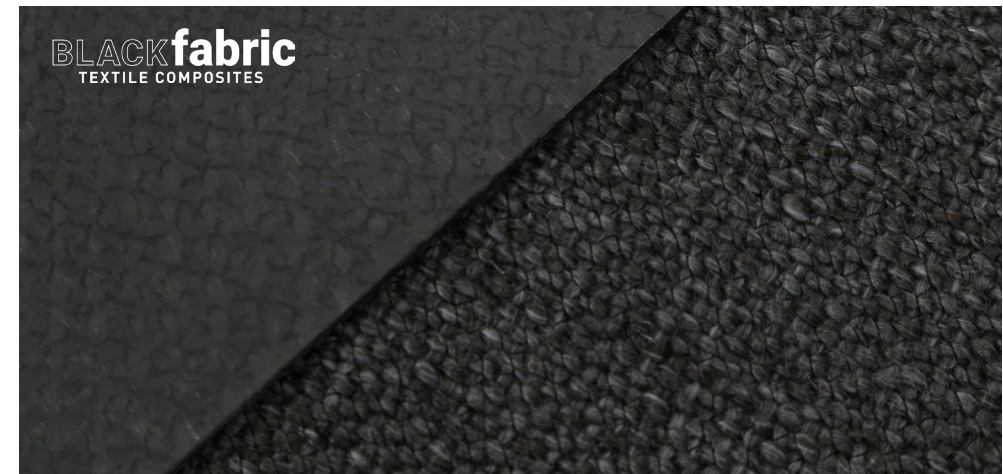
WEAVING NEXT GENERATION OF FABRICS FOR COMPOSITES





How to promote sustainability through innovation in the textile ecosystem?

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- ✓ Finding ways to recycle existing carbon fiber waste.
- ✓ Creating new products from recycled fibers.

FIRST BIDIRECTIONAL FABRIC MADE WITH
RECYCLED CARBON FIBERS .



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Summary of the panel discussions



Lutz Walter

Secretary General, Textile ETP



How to promote sustainability through innovation in the textile ecosystem?

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State of play of the partnership proposal "Textiles for the Future"



Marie-Hélène Pradines

Head of Unit, European Commission, DG GROW

Partnership Proposal under Horizon Europe

Textiles of the Future

Fourth highest-pressure category for primary raw materials/water and **fifth for GHG emissions**

Implement the **EU Strategy for Sustainable & Circular Textiles**, the **Textiles Transition Pathway** and the **16 new EU legislative initiatives** relevant for the sustainable and circular transition

Innovation is key to successfully realize the twin transition



Objectives

Boost **secondary sourcing of raw materials**

Support **design** as a driver for sustainable innovation

Support creative solutions to **reduce waste and overproduction**

Improve the **aesthetic and functionality** of textiles

Enable **digital transformation** of the ecosystem

Why a co-programmed European Partnership?

Promote **industrial engagement** in R&I and boost investments (transition pathway: a dedicated support scheme on R&I)

A **common innovation framework** under Horizon Europe to overcome the current fragmentation of EU R&I funding

Partnership Proposal under Horizon Europe

Textiles of the Future

- Cluster 4 “Digital, Industry and Space”
- Proposed start: 2025

Expected partners

Industry and stakeholders (EURATEX, ETP)

Research and Technology Organizations, fashion brands, environmental NGOs

DGs involved (tbc):

GROW, RTD, ENV, JRC, CNECT

Links with other European partnerships

Exchange and align strategic concepts with other relevant Partnerships

(Made in Europe, Process4Planet, Circular bio based Europe), EIT C&C

Implementation through the Horizon Europe work programmes and their calls for proposals

Partners to provide **input on relevant call topics** to be included in the work programmes

State of play

Preparatory work - co-creation with MS and AC, **structural consultation** until September

Final portfolio - together with MS and AC, adoption of the Strategic Plan 2025-2027



STEP2030

How to promote sustainability through innovation in the textile ecosystem?

Closing remarks



Dirk Vantyghem

Director General, EURATEX



How to promote sustainability through innovation in the textile ecosystem?

STEP2030

**Sign up to show your
support for the EU
Partnership for Textiles**

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