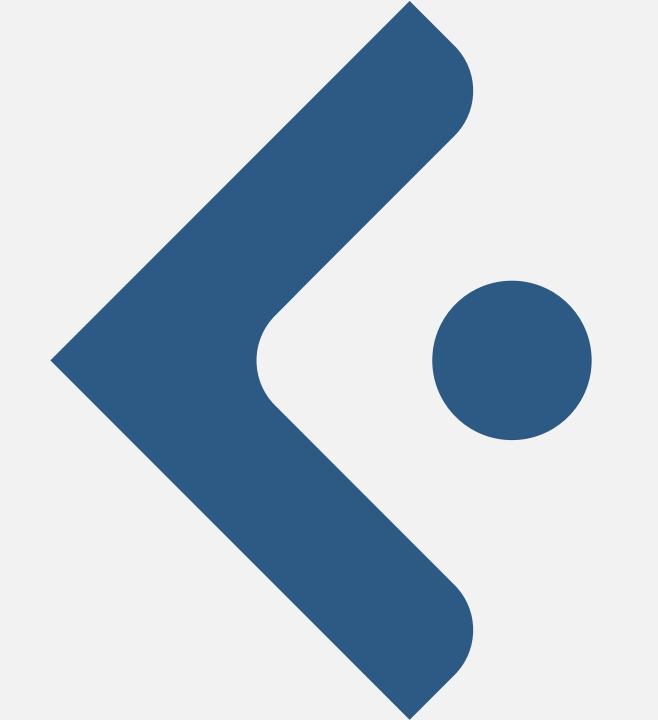


Stakeholders Event: From Pact to Action

EURATEX, CEC, COTANCE 21 November 2023



Dirk VantyghemDirector General



Pact for Skills Initiative

Launched November 2020

Skills Agenda - The building blocks

 A Pact for Skills including upscaling sectoral Blueprints

- 2. Strengthening skills intelligence
- National Skills Strategies and Public Employment Services
- 4. Recommendation on VET
- 5. European Universities
- 6. Skills to support twin transitions
- STEM graduates, entrepreneurial and transversal skills
- 8. Skills for Life

Joining forces

Tools for lifelong learning

Skilling for a job

Unlocking Investment

- 9. Individual learning accounts
- 10. Micro-credentials
- 11. Europass

 Framework to unlock Member States' and private investments in skills

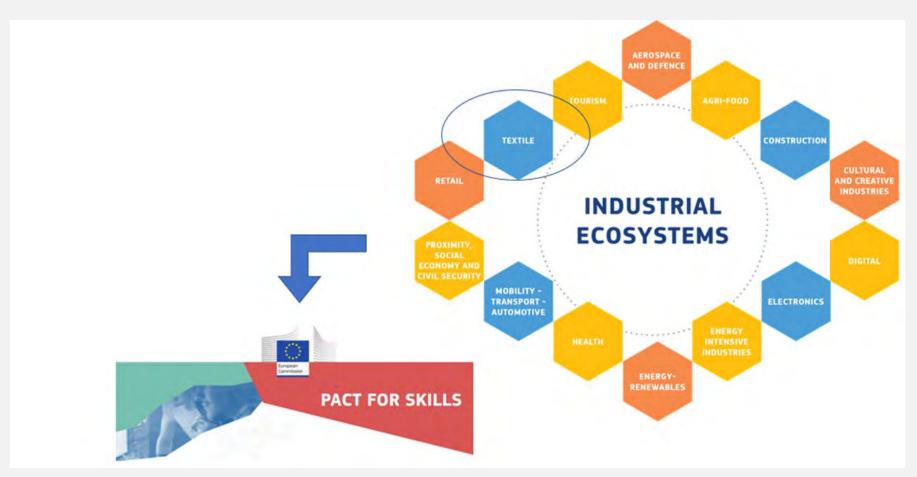


European Commission



Pact for Skills Initiative

Launched November 2020



AGENDA

EU Skills Agenda: Upskilling and Reskilling for the Green and Digital Transition

Sonia de Melo Xavier, DG EMPL EU Commission

Marie-Hélène Pradines, DG GROW EU Commission

TCLF SkillBridge: A New Initiative Facilitating TCLF Regional Skills Partnerships

Kathrin Jaenecke, EURATEX

METASKILLS4TCLF: Unveiling the New Blueprint for Regional Skills Synergy in TCLF

Carmen Arias, CEC

AEQUALIS4TCLF: Expanding Horizons for TCLF Skills Development

Pedro Gonçalves, EURATEX



AGENDA

Best Practices: Strategies for Thriving Regional Skills Collaborations

Alessandro de Rosa, PIN

Marian Cano, Valencian Region Footwear Association

Félix Lafleurie, ResoCuir

The Future of TCLF: Amplifying Visibility and Capturing Youth's Interest

Sanjana Pimoli, Shahi Exports & Next Gen Assembly

Paulo Gonçalves, APPICAPS

Julie Pontviane, iTech

Wrap-up and Closing Remarks

Gustavo Gonzalez-Quijano, COTANCE



Marie-Hélène Pradines (EC - DG GROW)

Head of Unit



Sónia de Melo Xavier (EC - DG EMPL)

Policy Officer





Today's presentation

- European Year of Skills: context and objectives
- **2** EU Skills policy
- **3** Where we are
- **4** National Coordinators
- 5 Your involvement



1. EUROPEAN YEAR OF SKILLS: CONTEXT AND OBJECTIVES



Skills shortages as a *challenge* and skilled workforce as an *enabler*



38
occupations
were classified
as shortages in
2022



74% of
SMEs reported
that they
face skills
shortages in 2023



adult learning remains low - with a participation rate of around 37%



over 90% of jobs require digital skills, however 54% of the adult population in Europe has basic digital skills



European Pillar of Social Rights

 $(2021 \rightarrow 2030)$

At least:

78% of the population aged 20 to 64 should be in employment by 2030

Current level: 73.1% (2019)

60% of all adults should <u>participate in training</u> every year by 2030

Current level: 37.4% (2016)

Reduce by 15 million

the number of people at <u>risk of poverty or social exclusion</u> by 2030

Current level: 91 million persons (2019)



European companies are grappling with a **shortage of staff** [...] Both low-end and high-end. We need everyone on board.

We need much more focus in our investment on professional education and upskilling.

We need **better cooperation** with the companies, because they know best what they need.

And we need to match these needs with people's aspirations.

But we also have to **attract the right skills** to our continent, skills that help companies and strengthen Europe's growth [...] we need to speed up and facilitate the **recognition of qualifications** also of third country nationals [...]

This is why I am proposing to make 2023 the European Year of Skills



Why a European Year of Skills?

To further promote a mindset of reskilling and upskilling



Increased, more effective and inclusive investment



Skills relevance
Strengthening skills relevance
by close cooperation



Matching aspirations
Matching people's aspirations

and skills-set with labour market opportunities



Attracting third country talent

Attracting people from third countries with the skills needed



Who is involved in the Year?



European Institutions

- **European Parliament**
- European Commission: DG EMPL and other DGs: initiatives, support with communication and engagement
- EU agencies, such as CEDEFOP, ETF, ELA
- Commission Representations and EP Information Offices
- CoR, EESC, EIB...



Existing platforms and networks

- Engaging a wide range of stakeholders
- Social partners
- Civil society
- Companies, chambers of commerce and industry, education and training providers, individuals





Member States

- Strong involvement of Member States.
- Appointment of national coordinators to raise awareness, shape the Year, coordinate actions.
- Close cooperation with the Presidencies.
- Implementing bodies such as ESF+ managing authorities





International Actors

- OECD, UNESCO, ILO
- Cooperation with third countries, in particular partner countries









European Skills Agenda

- Strengthening skills intelligence
- National Skills Strategies & Public Employment Services
- Recommendation on VET
- European Universities
- Skills to support twin transitions
- STEM graduates, Entrepreneurial & transversal skills
- Skills for Life

 A Pact for Skills including Blueprints Skilling for a job

Tools for lifelong learning

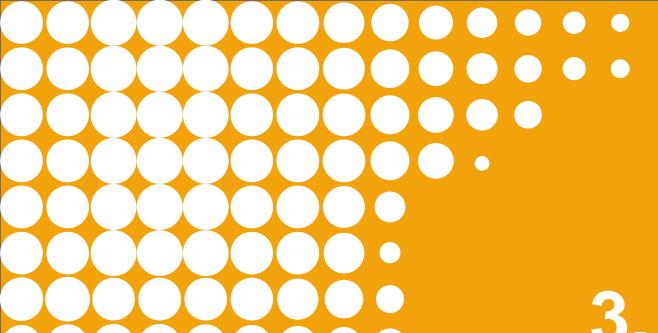
- Individual learning accounts
- Micro-credentials
- Europass

Unlocking investment

 Framework to unlock Member States' and private investments in skills

Joining forces





3. WHERE WE ARE





The European Year of Skills has started!

- The <u>Decision on the European Year of Skills</u> was adopted on 11 May.
- The Year will take place in the period of 9 May 2023 to 8 May 2024.



Eurobarometer on skills in SMEs

The aim of the <u>survey</u> was to measure skills shortages in SMEs and provide insights in SMEs' recruitment and retention strategies. **Key findings include:**

- 95% of SMEs say that skills are very or moderately important for the business model of the company
- 74% of SMEs say they face skills shortages for at least one job role
- Skills shortages hold back general business activities for 63% of SMEs; negative impact also on digitalisation and greening efforts
- SMEs report the **highest skills shortages** for machine operation, craft and skilled trade job roles
- SMEs call for better collaboration with PES, tools for assessing applicants' skills or company's skills needs assessment and easier procedures for recognition of foreign qualifications.





Skills Agenda: highlights

Pact for Skills:

- Over 1,500 members, 18 large-scale partnerships
- Commitment to provide over 10 million upskilling and reskilling opportunities
- 160 million euro investment
- 2 million people benefited from up- and reskilling in 2022
- 15 thousand training programmes developed or updated

Individual Learning Accounts:

- Around half of Member States are working on schemes of Individual Learning Accounts, in most cases supported by the ESF+ and RRF.
- A Mutual Learning Programme with 7 countries (BG, FR, HR, HU*, IT, PL, RO) launched in 2023, to be expanded with further countries in 2024.



The Pact in the Industrial **Ecosystems Proximity Tourism** Creative & & Social Cultural **Economy Industries** = Partnership established **Aerospace** & Defense **Energy-Intensive Textiles Industries Industrial Ecosystems** Micro Digital electronics **Recent partnerships:** Renewables: March 2023 **Mobility** -Transport -Long-term Care: April 2023 Health **Automotive** Space: April 2023 Construction Energy Intensive Industries: May 2023 Agri-Food Renewable In preparation: Energy

18 Large Scale Skills **Partnerships**

launched in all 14 key industrial ecosystems

Together, committed to provide up- and reskilling opportunities to at least 10 million people in the coming years.



Health Industry: Q4 2023

Digitalisation of the Energy Value Chain: Q4 2023

National Events

- Over 1200 planned so far 800+ already implemented
- Spread across 38 countries. Most events in Belgium, Italy, Spain, Germany and France
- Around 70% of the events address more than one of the specific objectives of the Year. Investment in skills and skills relevance are addressed the most.









National Coordinators

- 39 **countries have appointed** their national coordinator(s), including all Member States. Full list available <u>here</u>;
- **National Coordinators** meet throughout the Year to exchange on national activities and learn from each other. Being the bridge between the EU and national level, they drive and shape the Year at national, regional and local level.
- Exchanges reveal elaborate national plans:
 - focusing on implementing EU initiatives (e.g.: Individual Learning Accounts);
 - fostering training and adult learning in line with the needs of the labour market;
 - setting up new projects to give visibility to skills and to promote a mindset of up and reskilling.



Bridge the EU and national level

Share

Share good practice

Report

Report on EYS activities in your country

Inform

Inform national stakeholders about EU and MS events and policy developments









EYS website

In my country

 On the ground: success stories on upskilling and reskilling. Share yours too!

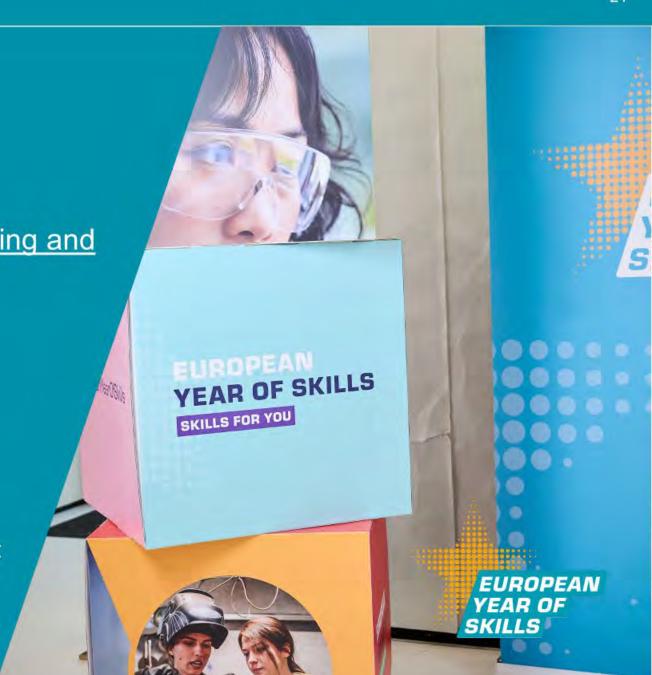
Events. Add yours too!

News

Coming soon: Experts' corner.



Get inspired, get involved, get skilled!







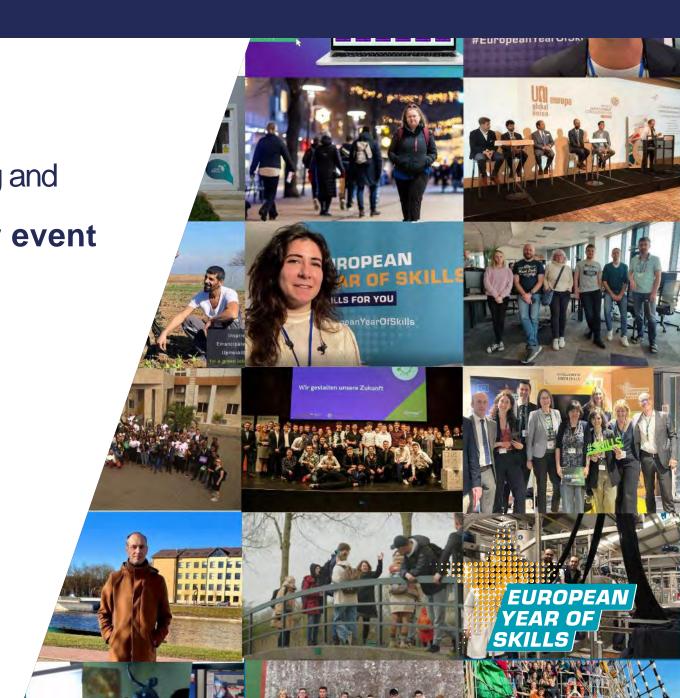


How can you contribute?

 Develop your own activities on re-skilling and upskilling using EYS branding (as per <u>Communication toolkit</u>) - submit your event here

 Share successful project stories and compelling testimonials EMPL-SHARE-YOUR-SKILLS-STORY@ec.europa.eu

- Join EU events
- Spread the word#EuropeanYearOfSkills



Thank you for your interest!

We look forward to collaborating with you to make the European Year of Skills a success!

Useful link: <u>European Year of Skills webpage</u>

#EuropeanYearOfSkills





Kathrin Jaenecke Senior Policy Officer





TCLF Pact for Skills Coordinator Team



- Dirk Vantyghem
 - Kathrin Jaenecke
 - Pedro Gonçalves



Carmen Arias



Gustavo Gonzalez-Quijano





TCLF Pact for Skills signatories



TCLF Large-Scale Skills Partnership









Objectives:

- Build a strong and cohesive TCLF community on skills and training
- Achieve the implementation of the TCLF Pact for Skills KPI's set on the charter

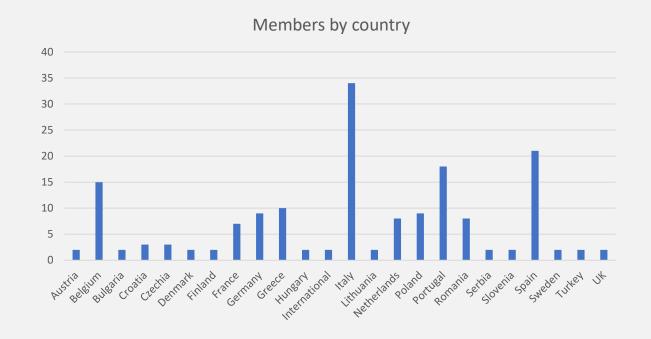
Attract and retain labour with strong digital and environmental credentials

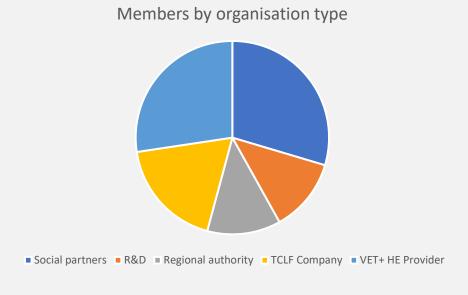
Enhance the **competitiveness** of the TCLF industries



TCLF Skills Alliance

- 169 signatories from 22 EU countries + UK
- Engaged through previous collaborations/network, S4TCLF Blueprint Project actions, dissemination activities







TCLF Skills Alliance Steering Committee

Composition:

Coordinators

- EURATEX (EU) **Chair**
- CEC (EU)
- COTANCE (EU)

Regional authorities

- Norte (Portugal)
- Lombardia (Italy)
- Comunidad Valenciana (Spain)

HE/VET Providers

- NETFAS (Netherlands)
- IFM (France)
- Politecnico Calzaturiero (Italy)
- Uni LLeída (Spain)

Companies

- CARITÉ (Portugal)
- Combalia Tannery (Spain)
- RINOS (Netherlands)

Trade Unions

IndustriALL (Belgium)

NGO

GFA (International)

Work Plan for 2023-2024

- 1 TCLF Skills Alliance Website
- 2 TCLF Skills Alliance Ambassadors
- 3 TCLF Skills Alliance Kick-Off Meeting
- 4 Awareness Campaign
- 5 TCLF Skills Roadshow
- 6 TCLF Skills Alliance Award Show

- 7 Skills Observatory
- 8 Mobility Program
- 9 TCLF Skills Alliance Academy
- 10 Scale-up the current European Network of education providers
- 11 Mapping of existing training courses and schools
- 12 Facilitating access to funding

TCLF Pact for Skills



State of Play

TCLF Pact for Skills Charter



Direct Grant Work Programme

METASKILLS4TCLF Blueprint Project

Collaborative approach to not overlap resources

TCLF SkillBridge

Main Objectives:

- 'Bridging' Role Acting as a crucial link between existing initiatives, extending their reach to previously untapped regions
- Facilitating Regional Skills Partnerships Focusing on regions not covered by existing initiatives, fostering new collaborations and skillbuilding opportunities

TCLF SkillBridge

Role in Building Regional Skills Partnerships:

- Fostering partnerships between regional authorities, educational institutions, and SMEs to strengthen regional collaboration.
- Tailoring training and mentorship programs to target specific needs within the TCLF sectors, thereby enhancing skill development.
- Prioritizing small and medium enterprises (SMEs) to ensure sustainable skill development and growth within these critical business segments.



TCLF SkillBridge

Activities Roadmap



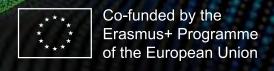
Carmen AriasSecretary General





METASKILLS4TCLF

THE NEW BLUEPRINT FOR REGIONAL SKILLS SYNERGIES IN TCLF



21/11/2023, Brussels & virtual



TCLF BLUEPRINTS

- Before the TCLF P4S: Blueprint "Skills for Smart TCLF Industries 2030" (2018-2022)
 - Enhancing the modernisation and competitiveness of the TCLF sectors
 - EU Networks of VET providers and Regions
 - Modernisation of VET curricula according to the industry needs
 - National strategies
- After the TCLF P4S:
 - Blueprint "METASKILLS4TCLF" (Sept.2023-August 2027)
 - Continuation of previous Blueprint
 - Further modernisation of VET curricula according to the industry needs
 - Extension to Higher Education providers, additional countries (DE, SE, UA), and sectors (jewelry, eyewear, etc.)
 - **Blueprint AEQUALIS4TCLF** (starting soon in 2024)



THE TCLF PACT FOR SKILLS IN THE TCLF BLUEPRINT PROJECTS

NATIONAL & REGIONAL/ LOCAL **AUTHORITIES**

OTHER PUBLIC **ENTITIES** (Employment offices, certification & qualification bodies, etc..)

EU & NATIONAL TCLF SKILLS STRATEGIES EU & REGIONAL/LOCAL PACT FOR SKILLS **EUROPEAN BLUEPRINT S4STCLF TCLF Industries 2030 ASSOCIATIONS** & TRADE **SKILLS BRIDGE UNIONS BLUEPRINT BLUEPRINT METASKILLS4TCLF AEQUALIS4TCLF** NATIONAL & **REGIONAL** OTHER RELATED **TCLF** TCFLF **EDUCATION SECTORS: ASSOCIATIONS** & TRAINING **COMPANIES** LEATHER GOODS, & TRADE & PROVIDERS; RETAIL, **UNIONS R&D CENTRES EMPLOYEES** MACHINERY, CHEMICALS, ETC.

47



METASKILLS4TCLF

Seeks to meet all the objectives of the Sector Skills Cooperation Plan (Blueprint), taking into account the pillars of the EU TCLF Pact4Skills, with a commitment to consolidate and update the results of the Skills4Smart TCLF Industries 2030 project, in particular:



Updating the skills through increased cooperation, anticipating and responding to new needs



Develop innovative curricula and multi-level training resources adapted to new training methodologies through the involvement of new organisations.



Promote the attractiveness and inclusiveness of the textile, clothing, leather, and footwear sectors, ensuring that talent is not wasted.



FACTS AND FIGURES



49



ACTIVITIES

48 MONTHS 11 WORK PACKAGES (WP)

WP2

Partnerships for capacity building: **European and Regional TCLF Pact4skills** To develop & upgrade Skills strategies

> WP3 Skills Intelligence

WP4 New curricula/qualification

WP5 Development of innovative curriculum content

WP1 Project management

WP2

Building stakeholders' partnerships at EU, national & regional level. EU (Network of EU Education Providers & EU Network of Regions)

WP10 Marketing, communication and dissemination

> **WP11 Project sustainability**

WP6 **European Virtual Fashion Campus**

> WP7 Training for trainers

> > WP8 Pilot

WP9 Promote attractiveness and inclusiveness in the TCLF sectors

50



EXPECTED RESULTS

trategic Leve

S

1 Reinforced EU network of TCLF training providers (+ members, + related sectors, + HE providers).

1 Network of European regions promoting the modernisation of education in TCLF extended (+ members, + actions).

1 updated European strategy, and 7 updated national TCLF skills strategies.

3 new national skills strategies.

Regional TCLF Pact for Skills.

Educational level

Training schemes on circular economy and digitalisation in companies:

- 2 courses level EQF 3-4;
- 2 courses level EQF 4-5;
- 2 courses level EQF 6+.

Innovative curriculum content on circular economy and digitalisation:

- 2 modular eBooks, compatible with APPs Augmented Reality;
- Online courses where real work environments will be reproduced, and be available in: eLearning platform (non-immersive experience) and Metaverse Labs (immersive experience).

ocial Level

1 Manifesto for Diversity and Inclusion in TCLF industries.

1 Guidelines on how to promote the attractiveness of TCLF industries among young people for companies.

2 international design competitions, 1 for VET and 1 for Higher Education, with 2 categories per competition: footwear and clothing.

Events promoting the attractiveness of TCLF industries for young people:

- Open days in companies;
- Workshops during holiday periods;
- Orientation days.



WP2 OBJECTIVES

To enlarge and strengthen the **TCLF skills community through collaboration** between all categories of **public and private stakeholders** at European, national and regional levels, to reach together the objectives of the 2020 EU Skills Agenda, in line with the EU Strategy for Sustainable & Circular Textiles, and the Digital and Sustainable Transition Pathways.

SPECIFIC OBJECTIVES:

- □ Reinforcing the scope and numbers of the existing TCLF Networks of Education Providers and Regional authorities, and extending the networks to other related sectors (ex: leather goods, glasses, accessories, etc.)
 □ Updating the European skills strategy for the TCLF ecosystem including priorities for action to support the
- □ Updating the European skills strategy for the TCLF ecosystem including priorities for action to support the objectives of re- and upskilling the workforce
- □ **Developing national skills strategies** for Germany, Sweden and Ukraine, and **updating** those developed under the previous *Blueprint S4STCLF 2030 industries* project in FR, GR, IT, PL, PT, SP, and RO.
- □ Strengthening regional public-private skills collaboration under development/implementation of their respective TCLF Pact for Skills, in line with the EU TCLF Pact for Skills
- ☐ Getting closer to students and engaging them into education TCLF paths by mapping and collecting the main education TCLF offers (linked with WP6 Virtual Campus, and WP9 Attractiveness)



THANK YOU FOR YOUR ATTENTION

Carmen Arias Castellano
CEC – European Footwear Confederation
c.arias@cec-footwearindustry.eu



Pedro Gonçalves Policy Officer





Introduction and Background

- Coordination by EURATEX, including Footwear and Leather umbrellas as partners
- Phase: Grant preparation, start envisaged for early 2024
- **Duration**: 4-year project
- Consortium: 19 stakeholders, including social partners and academia
- Goals:
 - Addressing TCLF sector challenges: Skills gap, aging workforce
 - Necessity for green and digital transition



Objectives and Geographical Scope

- Enhancing competitiveness and innovation in TCLF industries
- Upskilling and reskilling for green and digital transition
- Countries involved:















Czechia, Croatia, Lithuania, Finland, Netherlands, Slovenia, Serbia



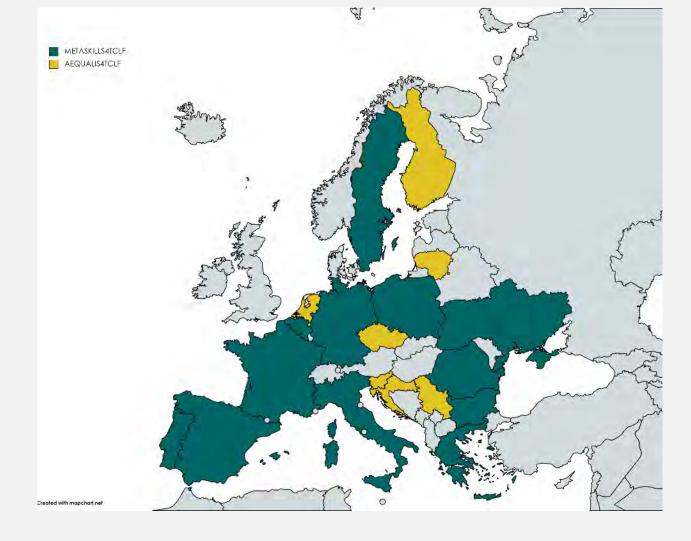
AEQUALIS4TCLF

METASKILLS4TCLF

- Italy
- Spain
- Portugal
- France
- Romania
- Belgium
- Greece
- Poland
- Sweden*
- Germany*
- Ukraine*

AEQUALIS4TCLF

- Netherlands
- Czechia
- Lithuania
- Finland
- Croatia
- Slovenia
- Serbia



^{*} Additional countries beyond those included in the first 'S4STCLF Blueprint Project

Skills Needs and Training Development

- Comprehensive skills needs assessment
- Gap analysis in the TCLF sector
- 7 national TCLF skills strategies
- Developing new curricula for green and digital skills

Diversity and Inclusion

- Promoting gender balance and social inclusion
- Strategies for diverse workforce including migrant workers
- Diversity and inclusion KPIs:
 - Number of workshops/webinars conducted: at least 28 (4 per country, 2 being presential)
 - Dissemination material



Building Regional Skills Partnerships

- Strengthening and establishing skills partnerships
- Collaboration with educational and vocational training providers
- Skills partnerships KPIs:
 - Number of regional TCLF Skills Partnerships signed and/or being implemented: a minimum of 7



Opportunities for Collaboration

- Future engagement with industry for skill development partnerships
- Invitations to participate in pilot programs and assessments
- TCLF Skills Workshops, webinars
- Channels for disseminating project findings and contributions

Best Practises: Strategies for Thriving Regional Skills Collaboration



Best Practises: Strategies for Thriving Regional Skills Collaboration

Alessandro de Rosa PIN - Italy



LOCAL PACT FOR THE DEVELOPMENT AND THE ENHANCEMENT OF SKILLS

OBJECTIVES

- How is important a skills alliance?
- Which are the advantages?
- How to implement a skills alliance at regional level?
- How can an EU TCLF SKILLS ALLIANCE be useful for local strategies?

THE CASE OF THE TEXTILE DISTRICT OF PRATO

THE SITUATION IN THE FIRST SEMESTER 2021

Blueprint Skills4Smart TCLF 2030: National Skills Strategies was presented to the local stakeholders



Official data/evidence

Comparison among sectors/countries

New inputs for brainstorming

Municipality of Prato was designing a strategy to promote the city's transition to a circular economy



Awareness about the importance of education and training to build a strategy base on circular city governance

Education and training policies are designed at regional level (by Regione Toscana), since 2014



Risk of mismatch between the local skills needs and education and training policies



NEXT GENERATION PRATO

https://www.pratocircularcity.it/it/tavoli/tavolo-governance/next-generation-prato/pagina1942.html

Prato Circular City

Prato Circular City (PCC) is the City of Prato's strategy to:

- Promote the city's transition to a circular economy.
- Strengthen the image of Prato as a "circular city" and promote shared, integrated and participatory actions.
- Establish a permanent table with local stakeholders to promote shared circular economy actions and build a circular city governance.



TABLES Governance

Next generation Prato



TABLE 1

Textile & Apparel District and Industrial Symbiosis



TABLE 2

Urban Resource Management



TABLE 3

Circular consumption



TABLE 4

Sustainable urban agricultural systems

NEXT GENERATION PRATO

https://www.pratocircularcity.it/it/tavoli/tavolo-governance/next-generation-prato/pagina1942.html

Working group **«Observatory on labour market innovation and new forms of corporate welfare, Skills training»:**

COMUNE DI PRATO, CAMERA DI COMMERCIO PISTOIA-PRATO, SINDACATI CGIL PRATO, CISL, UIL CONFINDUSTRIA TOSCANA NORD, CNA TOSCANA CENTRO, CONFARTIGIANATO PRATO, CONFESERCENTI PRATO, CONFCOMMERCIO PISTOIA E PRATO, CPIA PRATO



"Investment in Human Capital. Development of district skills"

The challenges inside the document

- Missing of punctual data about the district to better study its trends
- Ageing workforce
- Lack of attractiveness of the sector
- Lack of technology for training
- Lack/insufficient of education and/or vocational training
- Lack of high level qualification training
- Upskilling the workforce in company about the digital and green transition
- Weak orientation system in schools
- Weakness of local governance in education / training



DIALOGUE WITH REGIONE TOSCANA

SERVIZI DIDATTICI E SCIENTIFICI PER L'UNIVERSI A DI FIRENZE

LOCAL PACT FOR THE DEVELOPMENT AND THE ENHANCEMENT OF SKILLS

ALLEGATO A

PROTOCOLLO D'INTESA TRA

REGIONE TOSCANA
COMUNE DI PRATO
CAMERA DI COMMERCIO PISTOIA-PRATO
SINDACATI CGIL PRATO, CISL, UIL
CONFINDUSTRIA TOSCANA NORD
CNA TOSCANA CENTRO,
CONFARTIGIANATO PRATO,
CONFESERCENTI PRATO,
CONFCOMMERCIO PISTOIA E PRATO,
CPIA PRATO.

Vista la Legge Regionale 26 luglio 2002 n. 32 "Testo unico della normativa della Regione Toscana in materia di educazione, istruzione, orientamento, formazione professionale e lavoro" e ss.mm.ii;

Visto il Regolamento di esecuzione della LR 32/2002, emanato con decreto del Presidente della Giunta Regionale n. 47/R del 8/08/2003 e ss.mm.ii;

Vista la legge regionale 27 aprile 2009, n. 20 "Disposizioni in materia di ricerca e innovazione", che stabilisce che la Regione Toscana, nell'esercizio delle proprie funzioni in materia di ricerca scientifica e tecnologica e sostegno all'innovazione:

• favorisce la diffusione e il progresso della conoscenza e della ricerca

REGIONAL DECREE 744 of July 17th 2021



POLO UNIVERSITARIO CITTÀ DI PRATO SERVIZI DIDATTICI E SCIENTIFICI PER L'UNIVERSI A DI FIRENZE

LOCAL PACT FOR THE DEVELOPMENT AND THE ENHANCEMENT OF SKILLS

Con il presente Protocollo le Parti intendono stipulare un "PATTO LOCALE PER LO SVILUPPO E IL POTENZIAMENTO DELLE COMPETENZE" da intendersi come strumento per l'attuazione di una strategia condivisa per lo sviluppo economico, sociale, dell'istruzione, della formazione professionale, dell'alta formazione, della ficenca e volta a favorire il lavoro, quale valore fondamentale nella vita dei singoli e della comunità, rispetto al quale la ricerca di una finalità e di un senso risulta centrale per trovare le forme più adatte a garantire il pieno sviluppo e il rispetto della dignità di ogni persona.

Il Patto inlende supportare il sistema territoriale di formazione, facilitare il cambiamento, aviluppare riorera e accompagnare le imprese nella transizione digitale e green, nella ristrutturazione, riconversione e promozione del territorio. In questa prospettiva, il Patto riconosce la rilevanza della creazione o rinnovamento dei loughi per l'apprendimento dotati di attrezzature e strumentazioni tecnologiche in grado di trasferire le competenze tecnico-professionali necessarie a tutti i livelli presenti nel manifatturiero tessile. Tali luoghi devono accompagnare la digital transformation ed essere funzionali anche ai processi di formazione continua.

Il Patto promuove lince di intervento volte a progettare, consolidare, sviluppare un modello ed un sistema di sviluppo delle competenze, in particolare digitali, a tutti i livelli di istruzione, formazione tecnica professionale e superiore, formazione professionale, professionale terziaria ed universitaria, formazione continua, in grado di rispondere ai fatbisogni delle aziende presenti sul territorio del Comune di Prato e del suo distretto, in particolare quelle della filiera della Moda, elevando e sostere ndo la transizione digitale ed ecologica dei settori produttivi strategici per la città di Prato, nella consapevolezza, in particolare, che la salvaguardia e sviluppo del settore tessile-abbigliamento sia una responsabilità per la competitività non solo locale ma dell'intero sistema moda curopeo.

Promuove anche la comunicazione culturale del lavoro volta a modificare l'immagine e la rappresentazione sociale del lavoro nell'ambito del settore tessile e moda. Promuove altresì azioni di sistema volte a creare e/o rafforzare le politiche istituzionali per la formazione ed il lavoro, le metodologie didattiche innovative workbased, diverse e sinergiche, il coinvolgimento delle imprese nel trasferimento delle conoscenze e capacità, nonché l'aggiornamento degli operatori coinvolti nei processi formativi.

Il Patto si propone di migliorare il coordinamento nella programmazione e progettazione dell'offerta formativa tecnico-professionale per la filiera produttiva per realizzare il completamento e la stabilizzazione di tutti i livelli di qualificazione professionale nonché il poterziamento del riconoscimento dell'esperienza lavorativa come luogo di acquisizione di competenze.

Il Patto riconosce l'importanza della promozione dell'attrattività del settore tessile verso i giovani, attraverso azioni di orientamento e l'impiego dei nuovi mezzi di comunicazione e rinnovando l'immagine dell'intero settore manifatturiero tessile.

Le parti intendono inoltre avvalersi dell'Osservatorio regionale sul mercato del lavoro e sulla Formazione, quale strumento di riferimento caratterizzato da elevata qualificazione tecnico-scientifica, attraverso il quale promuovere studi specifici sulle dinamiche occupazionale e formative del distretto pralese, con particolare riferimento al ricambio generazionale, e sulle possibili crisi aziendali del territorio, al fine di fornire una risposta sollecita ai fabbisogni formativi emergenti e alle esigenze di programmazione, per una tempestiva riqualificazione di chi sia stato espulso dal

- Tool for implementing a <u>shared stra</u>tegy for economic development, social development, education, vocational training, higher training, research, promoting work
- Support the territorial training system, facilitate change, develop research and accompany companies in the digital and green transition, upskilling and reskilling
- creation or renovation of learning <u>labs with technological equipment</u> and instruments capable of transferring the necessary technical and professional skills needed at all levels in the textile manufacturing
- Promote <u>innovative teaching methodologies work based</u>, the involvement of enterprises in the transfer of knowledge and skills, as well as the updating of operators involved in training processes
- Improve <u>coordination in the planning and design of technical and vocational</u> <u>training curricula / offer</u> in order to realise a stable and complete education and training system at all levels
- <u>Promote the attractiveness</u> of the sector and facilitate orientation tools
- Regional Labour Market Observatory with specific studies on the employment and training dynamics in the Prato district



WHAT HAS HAPPENED THEN?

Missing of punctual data about the district to better study its trends

Creation of a labour market and skills needs

- Three-monthly report
- Short term perspective
- Quantitative data based on labour flow regional database
- Qualitative data based on interviews
- Studying of the career of students graduated from Buzzi Institute (technhnical high school)
- Funded by Municipality of Prato and trade union



Special focus on Prato from IRPET'S research

- Quantitative data based, mainly, on official national database
- Medium long term perspective
- Funded by Regione Toscana



DATI ECONOMICI A SOSTEGNO DEL POLICY MAKING



Ageing workforce-Lack/insufficient of education and/or vocational/training-Lack of high level qualification training

Sectoral and locally focused education and training policies

- Better communication about the skills needs between local and regional government/stakeholders
- Tenders designed accordingly
- Harmonisation of the training offer
- New levels of education and vocational training (such as 3°-5°-6° EQF)
- More effective partnerships among private and public stakeholders

PROJECT: RE.TEX (in progress)

- Catalogue of 18 courses focused on textile, EQF 3
- 430.000,00 euros



ITS COURSES IN TEXTILES

- 2 higher education courses: 2years programme after high school, EQF 5
- 540.000,00 euros



DEGREE COURSE IN FASHION AND TEXTILE DESIGN

- 3 years degree course of the University of Prato, located in Prato, EQF 6



Lack of attractiveness of the sector- Weak orientation system in schools

- More involvement of the Regione Toscana in communication
- More involvement of the public employment centre (sectoral orientation sessions)
- Improvement of orientation activities (specific funds dedicated)
- E' di moda il mio futuro (initiative led by Confindustria Toscana Moda)



Lack of technology for training

- New national financing resources dedicated to sectoral technological labs (for high schools, ITS Fundations, Universities)
- New regional funds for sectoral technological labs (led by ITS Fundation)





Upskilling the workforce in company about the digital and green transiction

New resources were requested by the local stakeholders in the round table to Regione Toscana to destinate to the continuous learning





Weaknees of local governance in education / training

Stable dialogue among stakeholders

Sharing needs and strategies

Active participation in training and labour issues

Real participative model of governance





Thank you for your attention

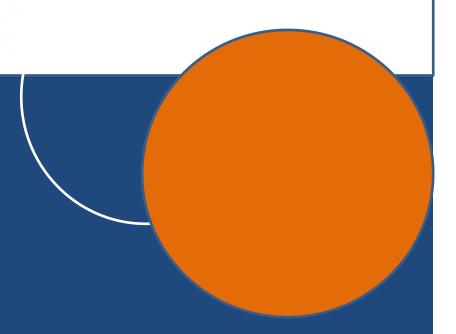
Alessandro De Rosa

PIN – Servizi didattici e scientifici per l'Università di Firenze

alessandro.derosa@pin.unifi.it

Best Practises: Strategies for Thriving Regional Skills Collaboration

Marian Cano Valencian Region Footwear Association - Spain Asociación Valenciana de AVECA Empresarios del Calzado



TCLF Skills Alliance Stakeholders Event

Working on a regional Pact for Skills for the Footwear Industry in the Valencian Region

21st November 2023

Participants

- CIDA Directorate General for Vocational Training
- Labora Valencian Employment and Training Service
- Sixto Marco High School
- La Torreta High School
- Elda, Petrer, Elche, and Villena City Councils
- Footwear Research Chair of the University Miguel Hernández
- Footwear and Leather Technological Centre (INESCOP)
- Valencian Association of Footwear Entrepreneurs (AVECAL)
- Trade Unions: CCOO and UGT

Quarterly meetings through Territorial Training and Employment Councils.







Commitments to training and development opportunities

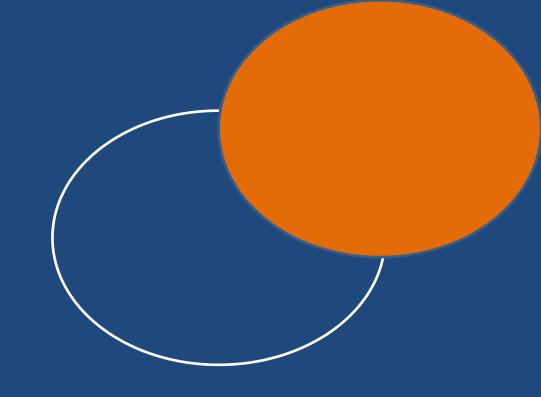
- To offer occupational and continuous training to sector workers in order to respond to the needs of companies in the region. Approximately 200 individuals trained per year.
- To anticipate training needs detected by studies on sectoral trends.
- Detection of needs and updating professional profiles through participation in Projects.
- Promotion of internships, in particular dual training.
- Participation in main sector forums.
- To communicate the opportunities of the footwear sector among young people to ensure generational change.



Asociación Valenciana de AVEC Empresarios del Calzado



1. Diagnosis of training needs in the footwear sector in the Comunidad Valenciana. Study carried out by AVECAL, INESCOP and LABORA (public entity) → Identification of the actual sector trends and its implications in terms of training needs.





2. Plan for the Adaptation of Vocational **Training to the Footwear Sector** → Adaptation of contents and teaching materials of vocational training cycles to the companies training needs.

Asociación Valenciana de 2VC Empresarios del Calzado

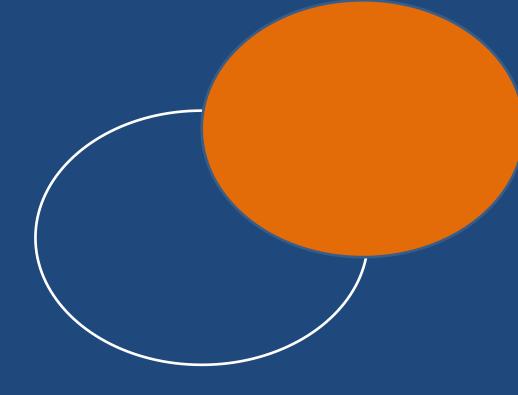


3. Working group. With the constitution of this forum, we have created a common space of permanent dialogue between the employers and employees of the footwear and leather goods sectors, the City Council of Elda and other private and public entities related to training, such as the regulated vocational training centers and the Territorial Council of Training of the region, aiming to promote the partnership and the business participation in those decisions that help increasing the productivity growth inside the territory as well as the development and the professional qualification of its citizens.





4. "Pascucalza School. Get to know your city's industry". The aim of this activity is for children to learn more about the footwear industry by playing with leather and footwear components such as lasts. The activities take place during the Easter school holidays in the town of Elda in Alicante. Two editions have been conducted with the participation of 75 children.





5. "State Reference Plans" for the Continuous Training of workers in the Footwear Sector with Fundae (State foundation for Training in employment) in the joint Tripartite Footwear Sector Commission (Fundae, employers and trade unions).

Asociación Valenciana de AVEC Empresarios del Calzado



6. YOUR INDEPENDENCE campaign with the support of Elche City Council. The aim of this campaign is to let Generation Z know that there is a real and attractive job opportunity for them in the footwear industry.

The dissemination of this message has been done through the channels preferred by the young audience:

Microinfluencers Campaign: Experiences from young audiences on their social networks.

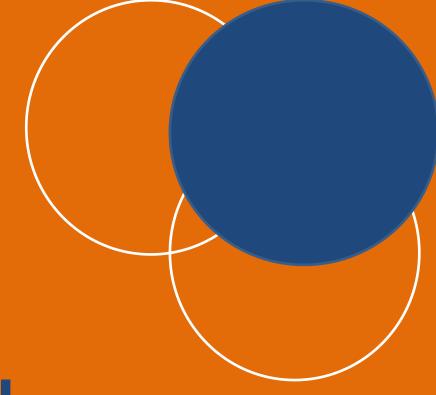
Social Ads Campaign: Advertising on Instagram and TikTok in order to focus attention on the campaign website.

Spotify Campaign: Spreading the message through audio and displays on the most popular online radio channel for our target audience.



Asociación Valenciana de AVE (Empresarios del Calzado





Thank you

www.avecal.es

Asociación Valenciana de AVECAI Empresarios del Calzado



Best Practises: Strategies for Thriving Regional Skills Collaboration

Félix Lafleurie

ResoCuir- France

Marine Macé

Région Nouvelle-Acquitaine



Presentation of ResoCUIR,
The Leather Industry Cluster
in Nouvelle-Aquitaine







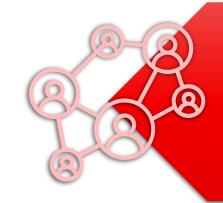
ResoCUIR, created in 2017

- The association was established in 2017 from the desire of professionals in the leather industry and the Nouvelle-Aquitaine Region to structure and meet the needs of professionals.
- Professionals are at the heart of the sector project led by ResoCUIR.
- A Cluster dedicated to the leather industry to support it in its daily development





The 2 pillars that guide ResoCUIR's actions



Animation of the "Leather" Cluster and its network of members



Conduct of the pilot and innovative project of the Nouvelle-Aquitaine Leather Excellence Sector (FECNA)



The 2 pillars



Animations

- Supporting companies in their development
- Networking all the players in the leather industry and its partners
- Develop innovative collective projects around various technical themes
- Animate the Pole of Excellence of the Leather and Luxury Crafts
- Organize unifying events between companies and partners, suppliers, organizations, etc.

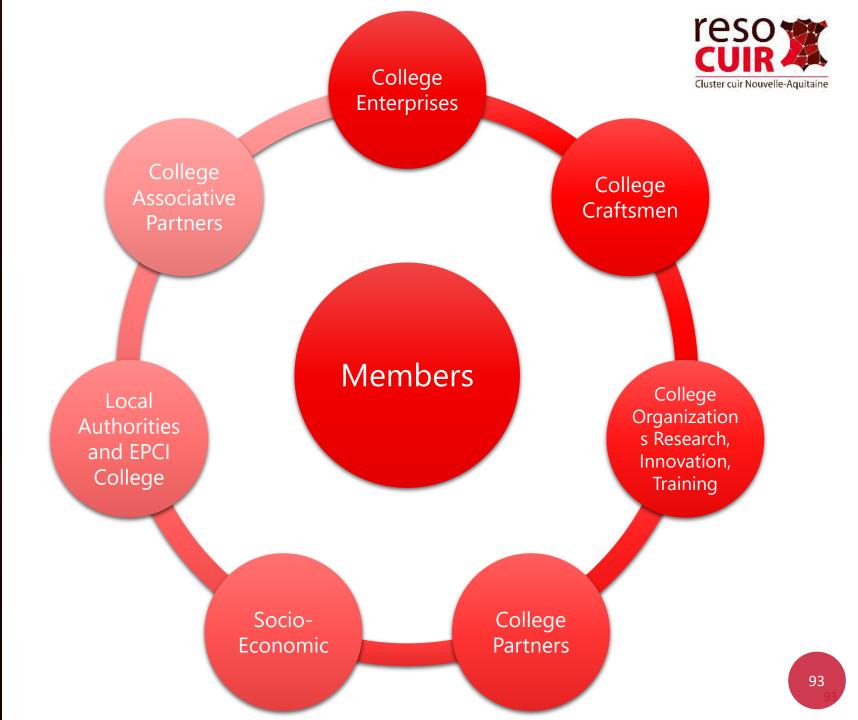
FECNA

 Improve the quality of calf skins under the mother by setting up an information system for the traceability of products in the leather and meat value chain. This involves the implementation of:



- Sanitary protocols in livestock farming
- Individual traceability of skins
- The creation of a FECNA database to centralize skin information at each stage of the supply chain
- The aim of the project is to generate a return of added value to slaughterers and farmers through

Main Members in 2023





ResoCuir actions



Contributes

Identification of needs: training, equipment, raw materials, etc.

Diagnosis

Individual or group support

Develops

Monitoring in the sector

Class Actions

Innovative Partnerships

The Nouvelle-Aquitaine Leather Excellence Sector Project



ResoCuir actions

Connects

Unifying events (Workshops, Les Portes du Cuir #SALON, #PRO, #METIERS)

Networking between Members (GA, CA, Resoctech, ResoCUIR Cafés)

Education

Centre of excellence for the leather and luxury trades

Training in companies and education with craftsmen

Initial Training





The Pole of Excellence of Leather Trades & Luxury of Thiviers



A technical training and development platform: training workshop available to companies (footwear, leather goods, saddlery, etc.)

An exhibition space and educational immersion: welcoming the public with a multi-sensory and playful approach.

A conference space dedicated to companies: seminars, meetings, events.



Nouvelle-Aquitaine Region : an ambitious sectors of excellence policy



Regional competences:

Training programme, transport, european fund management, high schools and ... economic development



NÉO TERRA

POUR UN MONDE VERT ET DURABLE

The ecological transition is being shaped in New Aquitaine, with solutions for everyone

Leather, luxury, textile and crafts sectors

Exceptional Know-how





))) Keys Figures

- **410 industrial establishments** (7,800 employees) in the fashion, textiles and leather goods segments
- Over 3,000 professionals in crafts work (tapestry, cutlery, wood, leather, textile, ceramic, musical instrument manufacture)
- Close to 2,000 employees in the sector of tableware
- 134 quality labels as « Entreprise du Patrimoine Vivant »
- 6 recognized IGIA (European recognition of geographical indications (GIs) for craft and industrial products to protect ancestral know-how and the use of specific raw materials): Limoges porcelain, Aubusson tapestry, Aubusson rug, charentaises shoes, Basque linen and Arudy's stones) and the one currently being developed on the "Basque beret"







Levers of action to develop a sustainable industry

- Networking/collaboration
 (Lainamac, Chaire BALI, cluster Resocuir
- R&D (technological platforms, ambitious projects...)
- Structuring of sectors, value chains (whool, leather/FECNA,...)
- Skills













The FECNA project, an unprecedented upstream, downstream and public-private partnership around an exceptional product: calves under the mother



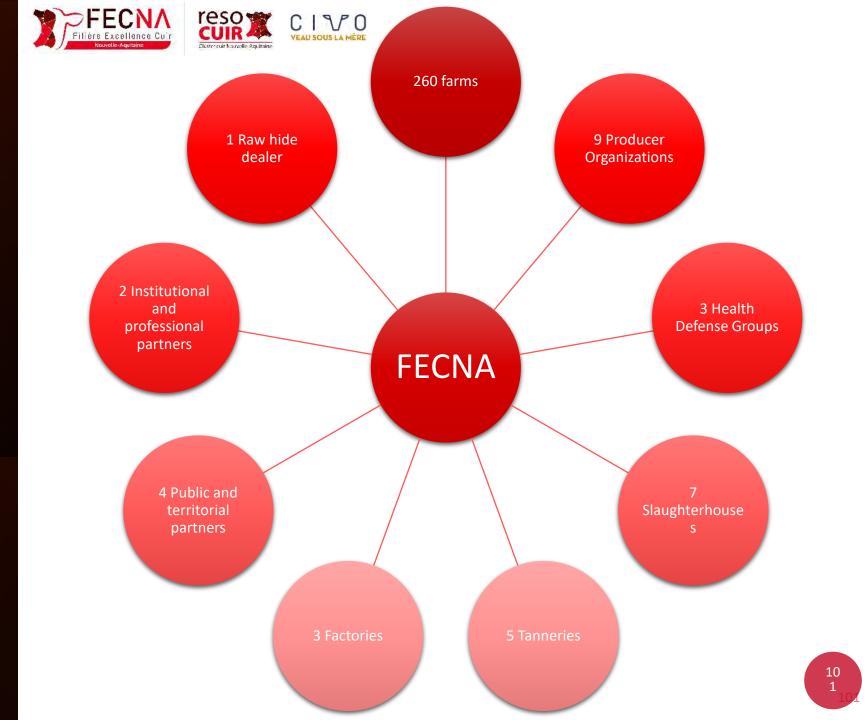








The actors of the FECNA project



Meat & Leather Quality Returns permitted by the project







Operational traceability in 1 tannery and 6 slaughterhouses



Implementation of individual skin traceability:

- . in slaughterhouses with a tie strap system
- . in tannery with a laser marking system

Database Operational



 A secure and confidential database allowing the publication of quality reports by partner and the implementation of corrective actions in a continuous improvement process

Actions to improve the quality of hides on farms and in slaughterhouses



- Implementation of sanitary and zootechnical protocols in livestock farming
- Training for slaughterhouse operators, farmers and livestock technicians

by the Economic Commission



Distribution of added value according to quality results to farmers and slaughterhouses on 1st choice leathers

Cluster ResoCUIR Nouvelle-Aquitaine

resocuir.fr

Felix LAFLEURIE
Managing Director

Email: felix.lafleurie@resocuir.fr

Tél: +33 9 51 51 39 23

Thank You! Merci! Tack!

BREAK



Stakeholders Event: From Pact to Action

The Future of TCLF: Amplifying Visibility and Capturing the Youth's Interest



The Future of TCLF: Amplifying Visibility and Capturing the Youth's Interest

Sanjana Pimoli Shahi Exports & Next Gen Assembly - Denmark

Next Gen Assembly

An impactful advocacy programme for young, aspiring changemakers.



Hello!

Sanjana PimoliAssistant Manager at Shahi Exports and Next Gen Assembly member



About Shahi

1974

company founded by a visionary female entrepreneur, Mrs. Sarla Ahuja

179+ million

Garments produced per year

50+

3

Processing mills, factories spread over 8 states making us vertically integrated

115,000+

70%

full time employees

female employees

Communications and Sustainability Innovations

- Manage multi-stakeholder projects in areas such as innovation, sustainable cotton, and circular economy.
- Focus areas: energy, materials, chemicals, traceability, and agricultural R&D projects.
- Build innovation priorities, scout, I facilitate pilots,
 and build a business model to scale it.







Energy



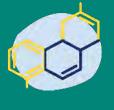
Materials



Traceability



Efficiency



Chemicals

About Next Gen Assembly

- Empowers and elevates the voices of talented students and young professionals
- Youth collective with a fundamental focus on purposeful storytelling.
- Diverse group and voices

Aims and Objectives

Use storytelling to accelerate climate action using:

- Interwoven mindsets
- Critical creativity
- Just transitions



Partners









Work we have done as a collective so far:

- Attended the Global Fashion Summit
- Meetings with industry leaders.
- Participated in a Roundtable on the power of storytelling for driving change
- Networking and Buddy programme
- Built a Manifesto for the Next Gen Assembly
- Engaged with legislators from EU and US to learn advocacy
- Shared youth perspective with wider industry

STORYTELLING FOR A CHANGE IN THE FASHION SYSTEM

ASSEMBLY MANIFESTO

We are a youth collective with **diverse voices** that call for a transformative change in the fashion system. With storytelling as our core instrument, we engage everyone in a journey towards sustainability, inclusivity, equity, just transition, and equitable purchasing practices to make an exponential impact. We want to make sustainability and the intricacies of the industry accessible to the wider audience because **what we require right now** is collective action.

WHAT STORY OF FASHION WILL THE HUMAN RACE WRITE ABOUT?

OUR

BY

freire sin an initir a tangible visible, and experience by the out average in the employment of testing policy maken to see a manager policy maken.

in nemper that inclining your whom a diversity of the third we through people and the planet to the strong personal in processes and products in hill now.

Interwoven mindsets.

We believe in an interdisciplinary dialogue and a global shared understanding of fashion, its challenges, and its role in the human experience. Diverse storytelling can help change the exploitative and limiting system of fashion and ampirity underrepresented voices of the supply chain as we seek to incorporate lived experiences and local realities of the global south into the narrative.

Critical creativity.

We leverage creativity as a source of solutions. Through systems thinking, we create a space of hope where sustainability paints a vivid fashion future. Storytelling stands as a strong agent for this to stir the imagination, invoke empathy, and inspire action.

Just transitions.

As we create new narratives for fashion, we spring forward from a point of care, empathy, and regeneration for people and the planet. We advocate the push to evolve outdated business models focused on short-term profitability, and promote sustainable practices through collective actions made possible through storytelling.

ual: tenden codeg







How am I using insights from Next Gen?



Leveraging storytelling to scale innovations and building business models.



Focusing on Just Transitions while building decarbonisation strategy and scaling innovations.











Call to Action

- 1. The fashion industry emits approximately 10% of the GHG emissions. 70% of which are emitted in the supply chain.
- 2. Currently, majority of young people do not want to work in the supply chain due to traditional set up of the factories.
- 3. More youth representation in the supply chain to work on decarbonisation, just transitions, and social innovations.
- 4. The TCLF is a great initiative that can upskill the youth with relevant skill set: design thinking, innovation, storytelling, circular business models.
- 5. The youth can be engaged through innovation challenges and industry internship programs.



Thank you!

The Future of TCLF: Amplifying Visibility and Capturing the Youth's Interest

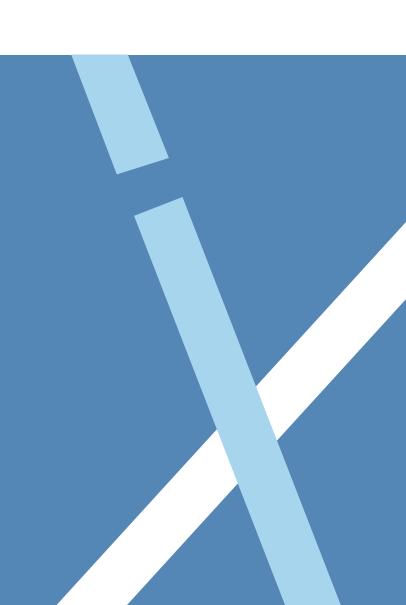
Anja Merker Textil+Mode - Germany



Go Textile! #runyourfuture

Anja Merker

Gesamtverband textil+mode



Introduction



German umbrella organisation for the industries:

122 000

Employees in Germany

1 400 Companies













Offices in Berlin and Brussels

20+ full-time staff

200+ honorary people

Go Textile! – through the years





2009

Start Website

Roll-ups

Leaflets



2016

Team GoTextile!





2020

Relaunch Website New on Instagram





2018

Makeover

2022

Podcast

2023

New on TikTok



2015 Newsletter



Go Textile! – authentic and informative















AUSBILDUNG ZUM/ZUR

PRODUKTGESTALTER/IN











Du willst nicht nur onli...



Du hast Interesse an M...



Maschinen und Mecha...







Du interessierst dich f...



Du interessierst dich f...

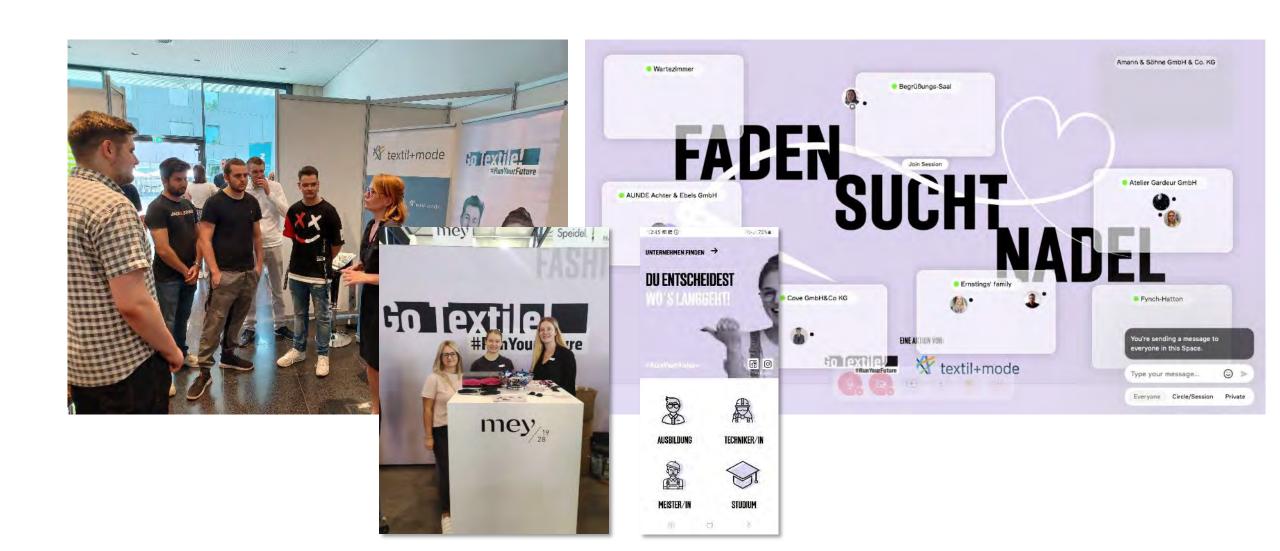


Wir haben auch das Te...

@gotextile_runyourfuture

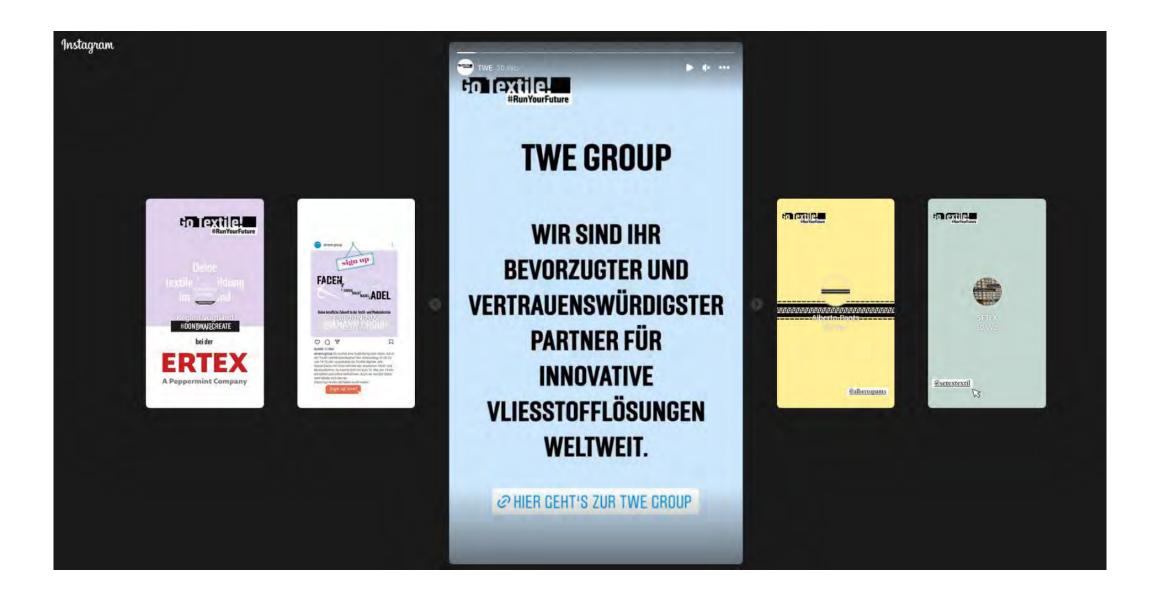
Go Textile! – visible offline and online





Go Textile! – regional recruiting





Go Textile! Podcast





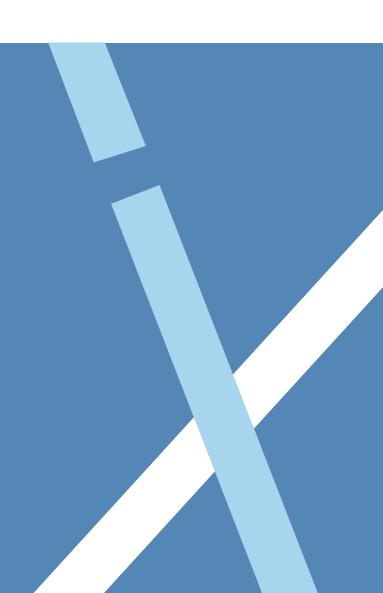
https://www.hoer-mal-zu-kunft.podigee.io/





Contact

Anja Merker T: +49 30 726220-48 M: amerker@textil-mode.de



The Future of TCLF: Amplifying Visibility and Capturing the Youth's Interest

Paulo Gonçalves APPICAPS - Portugal



24 000 000

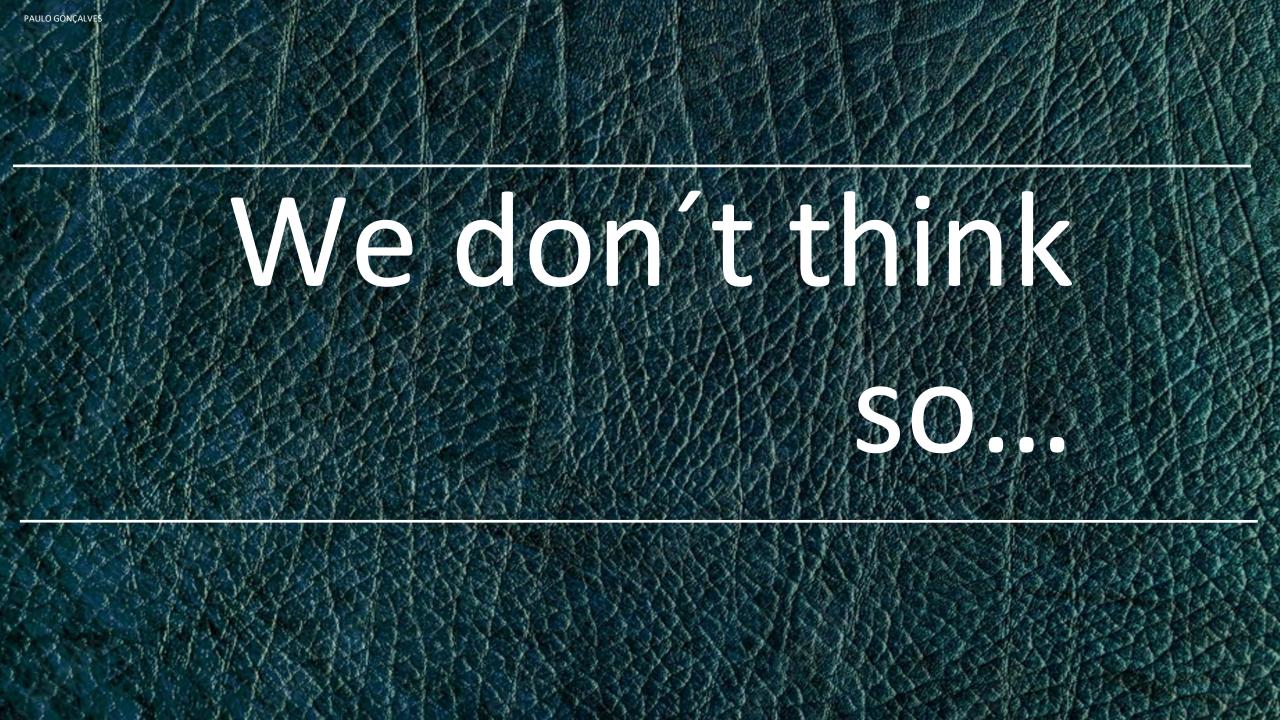
- number of pairs of shoes produced annually worldwide -

Let's talk about sustainability

A single country currently ensures 55% of the World's Footwear production

(Asia has an 88% share of the World Footwear production)

Is this sustainable?







APICCAPS

Portuguese Footwear Association

Main Areas of Action

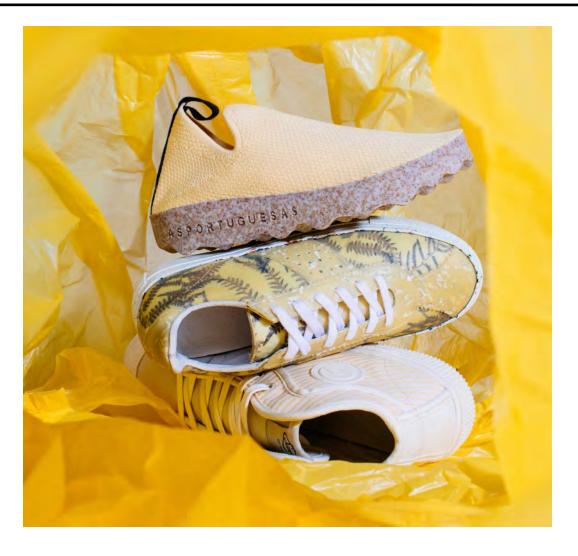
- Internationalization
 - Technical Support
 - Information
- Professional Training
 - Special Projects

SHOESTAINABILITY

What are you doing to change our world?



Reduce, Reuse, Recycle



Portugal is investing 140 million euros to be a worldwide reference in the development of sustainable solutions



Let's talk about the future

The textile, clothing and footwear industry in Europe needs 500 000 new workers by 2030.

Data from the European Commission

Knowledge roadmap in schools

- ✓ 5 CITIES;
- ✓ 86 SCHOOLS;
- ✓ PARTNERSHIP WITH CITY GOVERNMENTS.

The project's objectives

Attract a new generation of talent;

Publicising the potencial of the footwear industry;

Valuing the territory and local activities;

Boosting local industry.

Framework

"Valuing their identity and roots, respecting the territory and it's planning;"

"Identifying events related to personal and familiy, local and national history, locating them in space and time.





Plan of activities

- 1. Schools
- Puzzle;
- Quizz;
- Virtual reality.
- 2. Social media campaign;
- 3. Street actions.

Activities

PUZZLE

- A dynamic activitie in which students create na image related to footwear;

QUIZZ

- From teachers to students: a quizz game based in the knowladge acquired in the previous activities;

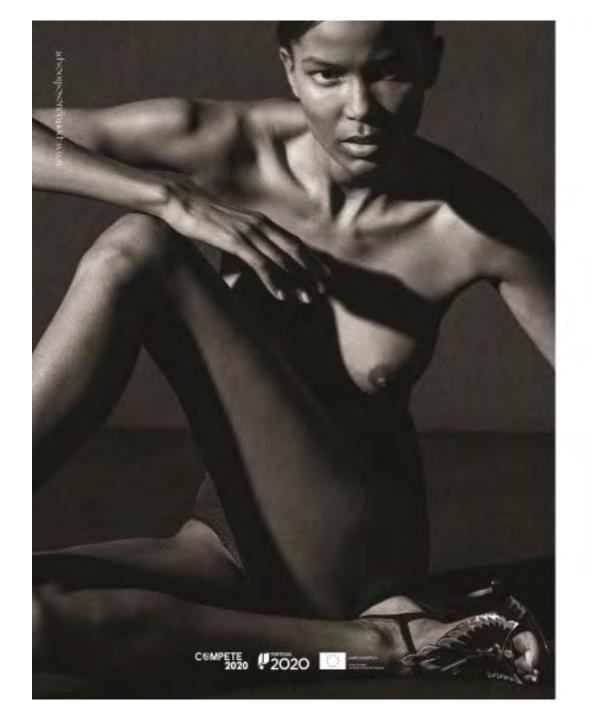
THE MAGIC FACTORY

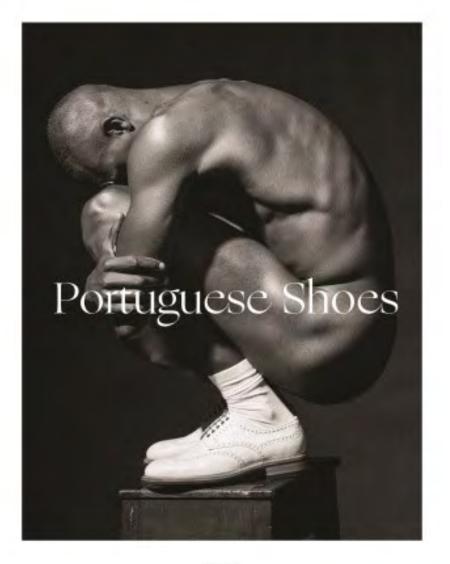
 A virtual tour of a shoe factory;

QUIZZ

- The "best shoe" competition made from waste materials to be made available by companies in the sector.

The shoes Must Go On







Portuguese Shoes

- ✓ Internacional Fairs
- **✓** Promotion
- **✓** Information
- ✓ On line

Main Areas

International Campaign

Portal Portuguese Shoes

Portuguese Soul

World Footwear







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Portuga

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The Future of TCLF: Amplifying Visibility and Capturing the Youth's Interest

Julie Pontviane iTech - France





ITECH Lyon

Engineering school in applied chemistry



An engineering school based in Lyon

- •1st industrial region in France
- 2nd largest city in France
- Lyon was the capital of silk.
- 2nd best French city for the quality of student life





More than a century of history





1840

Creation of the School of Textile Industries of Lyon (ESITL).

1899

Creation of the French School of Tannery (EFT).

1988

Fusion of the ESITL and the EFT under the name of ITECH Lyon.

Today

More than 120 years of service, training experts in our sectors.



Strong ties with

industry

Support from professional federations

ITECH Lyon receives direct support from 4 professional federations within our fields of expertise.

Training that responds to industry needs

The creation of the master's-level engineering degree entirely in English was due to an industry demand for internationally-mobile engineers,

More than 300 offers per year.

Each year, the school receives over 300 offers for jobs, internships and apprenticeship contracts.









Color formulation specialist

- 2 options
 - Cosmetics
 - Paints, inks, and adhesives
- 1-year degree
- French-taught program

Engineering degree

- Degree based on polymer chemistry
- 3-year master's-level degree
- 4 specialties
- Available in French or **English**
- Degree equivalent to a master's degree and accredited by the CTI and EUR-ACE

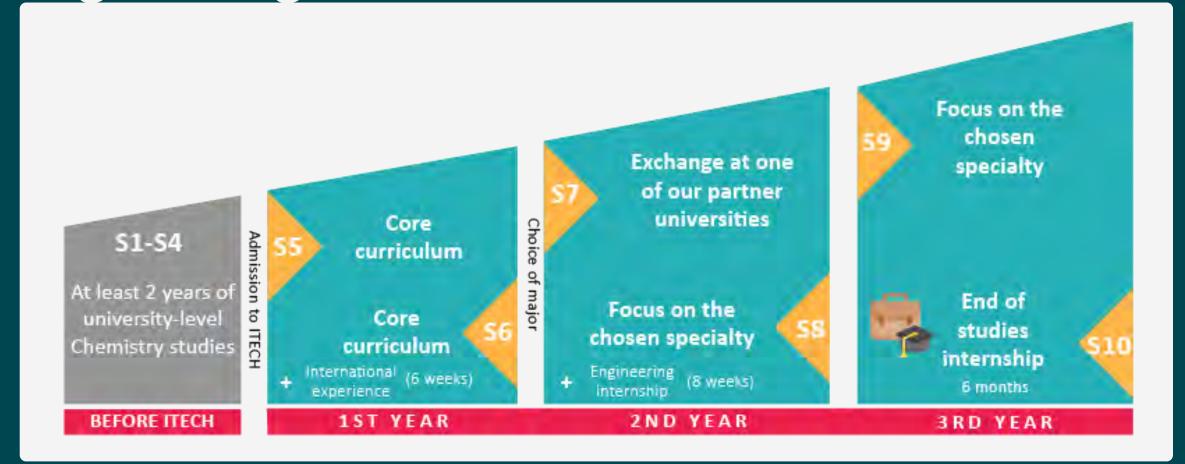
Advanced Masters®

- 4 programs
- 1-year degree
- A 6th year of higher education, equivalent to a post-grad specialization
- French-taught program



Master's Degree in Engineering







Leather

Transformation of raw skin to leather and applications

Transformation of Creation of leather raw hydes



goods



Chemical and industrial aspects



Some companies where our alumni work:

• Hermès, Chanel, Louis Vuitton, Richemont, Tannerie Pechdo, Stahl, Trumpler, ATC...



Textile Materials

Development of innovative textile materials





Fabrication of textiles

Quality control







Some companies where our alumni work:

 Decathlon, Salomon, Tuasne, Porcher Industries, Hermès, Dior, SNCF, Renault...





How do we attract students before entering ITECH?

- "Open house Days"
- Students fairs and conventions

How do we help them to choose the major?

- We have a core curriculum during the first year
- Introduction to leather and textile courses before choosing the major
- A visit to the leather technical center and textile Campus in Roanne
- Visits from companies such as Hermès, Louis Vuitton presenting leather professions
- High employability after graduation
- Students have access to a wide range of jobs in the tanning, textile and leather goods industries.



Leather technical center in Lyon



Textile Campus



An applied and professional degree



Practical sessions

Approximately 25% of classes within the specialty are **practical laboratory sessions** which allow our students to apply previously acquired knowledge.

Professional internships

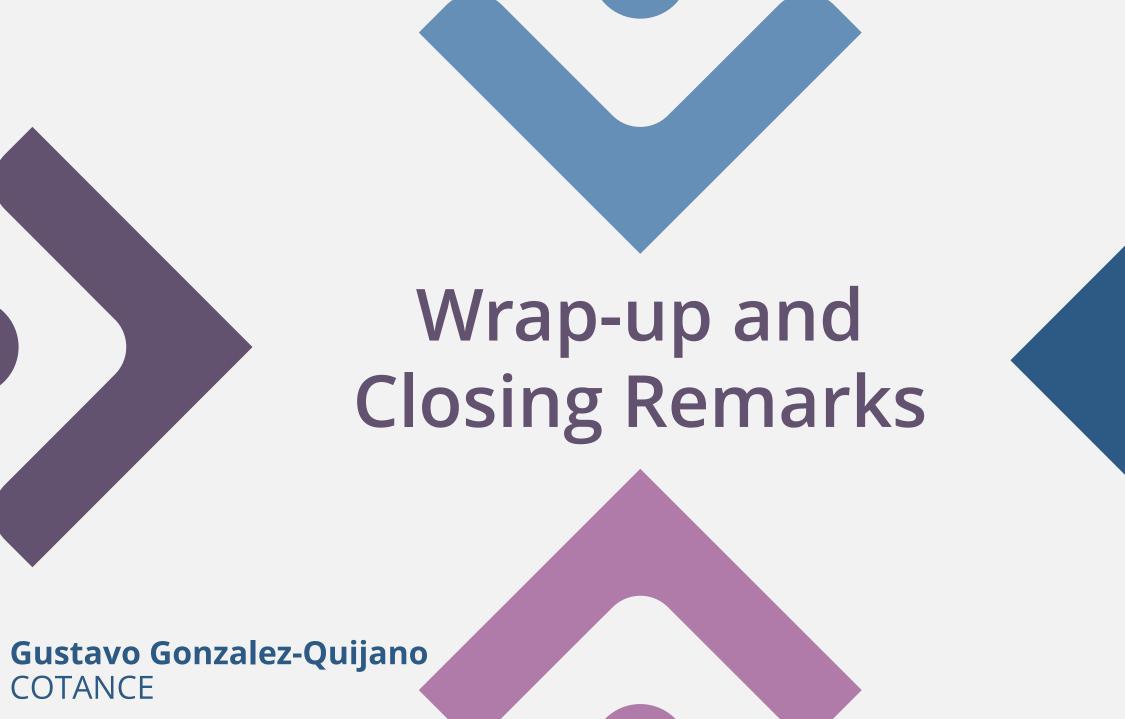
3 internship periods take place during the master's-level degree, with a total duration of **9 months in the industry**.

Research projects

Group projects which respond to a real industry issue within the specialty area.











Website - www.tclfskills.eu



Thank you for attending!

Stakeholders Event: From Pact to Action

EURATEX, CEC, COTANCE 21 November 2023



