

The Circular Garment, unveiled for the first time

- The premiere, at the Circular Textile Days, Den Bosch
- Created from recycled/recyclable materials, in a fully circular philosophy

Brussels, September 2025 – The **Circular Garment**, flagship symbol of European textile innovation and interregional collaboration, will be unveiled to the public together with the "making of" documentary and backbone document at the **Circular Textile Days** in Den Bosch, the Netherlands, on 10–11 September.

Developed under the **RegioGreenTex** project, coordinated by EURATEX, the Circular Garment is the result of over 16 months of European cooperation and efforts to apply **circular economy principles** to the textile industry. The final result demonstrates that sustainable, high-quality clothing can be produced from **recycled fibers** - combining both mechanical and chemical recycling methods - without compromising on design, comfort, or durability.

"This garment is proof that circular fashion is not just a concept, but a reality we could one day scale across Europe," believe the consortium of creators. "Moreover, from waste to wearable, every step of its journey has been transparent, traceable, and collaborative."

The Journey:

- **Concept and design: Soraya Wancour** (Quest Studio) is the mastermind behind the overall concept, ensuring adherence to circularity and innovationand overseeing the entire creation process;
- **Innovative Yarn Development:** Research centers **CITEVE** and **RISE** combined mechanically and chemically recycled fibers into a single, high-quality yarn;
- Raw Material Transformation: Textile waste was processed by partners Sasia and SaXcell into reusable fibers that form the basis for the innovative yarn;
- Fabric Creation: An interregional collaboration between three innovative companies –
 DBT Fibre, Textile de la Thiérache, and Tintex ensured that the yarn is spun, knitted,
 washed, and treated to produce a smooth, durable fabric based on innovations that boost
 sustainability and circularity;
- **Garment crafting:** The garment was then sewn into reality by the crafty hands at **Katty Fashion**, while the finishing touches were applied by **Officina +39**, with a custom dye within a waterless post-treatment.

Full Transparency

The Circular Garment is more than a product. It is a blueprint for a connected, resilient, and sustainable European textile ecosystem. To ensure its legacy, every stage of the process was documented, providing traceability and inspiration for similar projects across the EU.





Now, the visitors of the Circular Textile Days will be the first to explore the garment's full lifecycle, meet some of the partners behind it, and learn how this model could be adopted by brands and regions across Europe.

Watch its complete story in the <u>Circular Garment Documentary</u>.

About RegioGreenTex

In the framework of the European Green Deal, RegioGreenTex is a project promoting interregional collaboration and investment in innovation for the textile industry between the four major sectors of society – industry, government, research institutes, and the public – with the aim of boosting a systematic circular economy business model across the EU.

About EURATEX

As the voice of the European textile and clothing industry, EURATEX works to achieve a favourable environment within the European Union for design, development, manufacture and marketing of textile and clothing products.

The EU textile and clothing industry, with around 200,000 companies employing 1.3 million workers, is an essential pillar of the local economy across many EU regions. With €64 billion of exports, the industry is a global player successfully commercializing high added value products on growing markets around the world.

Working together with EU institutions and other European and international stakeholders, EURATEX focuses on clear priorities: an ambitious industrial policy, innovation and skills development, free and fair trade, and sustainable supply chains.

For more details please contact:

Victor Lefter

Communication Manager EURATEX victor.lefter@euratex.eu

